

A Step Towards Nexus Salon: Integration of All Top Salons at Single Platform

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Abstract

Online Systems offer a wide range of business, as we are living in the modern era where everyone needs to improve their life styles, and self-grooming is the key point of the societies. As per following the concepts of personality attraction Salons has become an important role in today's modernize time, all the salons must advertise their services, packages and more other things by using Apps, websites, and web pages or on social media. Where user visited and contact them by cell phones and visit their locations for getting more details about services which are really time consuming or hectic practice. The people of today's age do not like to waste even a single second on anything. Visiting those salons on separate or scattered places is a hard job, just to overcome from this it is more beneficial to visit it in one place because people like to get things in an organized way. This research paper will introduce a new platform for the collaboration of different top salons at one place to advertising all their services, prices, contact details and bookings just with in few clicks exactly you need it.

Keywords: Salons, Online Salon, Online Beauty Parlor

Background

The people of today's age collect information of Salons by following the old traditional ways; like visiting the salon or contact them and get different feedbacks related to your need this is time consuming rather risky to get appointments; then follow the same practice for multiples of salons just to pick up only a good service provider. All the salons have advertising their services, packages online using web pages or on social media, they asked users to visit their site then contact them by cell phones, visit their locations for getting more details and services which is really unproductive or frenetic practice. Apart of standard websites which is only providing their own limited information. In our surroundings there is no existing system which concatenate all salons at one platform to facilitate the user and increase the competition between them.

Introduction

The world becomes globalized a lot. It is not difficult at all to communicate with another part of the world. You just dial a number and in the very next second you can talk to loved ones. In the modern times, people love to use such things which are fast and accurate. The people of today's age do not like to waste even a single second. We can find every piece of information using our local Area Network (LAN). With advancement in digitized era, the scope of Web Development is being enhanced. Modern systems make use of online technology to grace their business with all means of this on-growing technology. Similarly, this research paper has also been introduced by thinking on the same aspect.

Today mostly well-known salons advertising their Salons and services online, but it is not fully organized it may be somehow done by manually by using traditional methods without any effective planning. They don't provide online facilities to the user so that can make booking or get their services online by on just few clicks. The existing systems are limited to a single system. It is less user-friendly. It has lots of manual work (manual work doesn't mean to work with pen, it also includes to visit the salon or survey in the market then finalize the best service) by taking a lot of pain.

This research concept is going to introduced user-friendly web-based system using latest technology, advanced features and rich user interfaces of the system. The system will make the overall project management much easier and flexible. This system overcomes you from this irritating feverish practice of old way to finding or booking the perfect appointments exactly you need it. The salons information can be stored in the centralized database which can be maintained by the system. This can be giving better security for subscriber information because data is not in client machine.

The customer reviews or discussion make easy and friendly environment to select the best salon for your value able occasions you can't compromise with yourself, so you visit in the market and get different feedbacks related to your need this is time consuming rather risky but here you just got everything at distinct place and able

to respond booked or get replies about your appointment or any queries with in few seconds, the fatigue of days or months is minimized with in few minutes, or the response of customer feedbacks made you more satisfactory [1]. As we talk about customer satisfaction it will be more satisfying for the salon companies as well, on the other hand they will get advertised over there or get populated by their good act of assistance, treatments etc. The automated system will provide the subscriber for reliable services. The spread of accuracy of system will improve more and more.

This system is being developed in the latest Technology include Plugin architecture and template system, a Multilanguage solution is easier to provide-you have the flexibility.

Competitive Landscape

Several businesses are competing for salon and spa business management and marketing spend. The market is extremely fragmented with no clear industry leaders in any vertical including customer relationship management software⁹, general online scheduling tools, digital and social media marketing companies, discount and deal a day sites, and information aggregators. Nexus Salon's offering is unique because it brings together a vetted network of salons and spas with a robust network of beauty enthusiasts with the functionality of convenient appointment booking. A handful of direct competitors exist in the online salon and spa directory and appointment booking space. None of these competitors have a strong national footprint or significant penetration in singular markets. Additionally, only one has released a mobile application that allows for truly local and mobile appointment booking [2].

Perspective

Customer loyalty is viewed as the strength of the relationship between an individual's relative attitude and repeat patronage [3]. The relationship is seen as mediated by social norms and situational factors. The main objective of integrating all salon is to provides 24/7 access to top salons. Discover vetted beauty spots, read editorial reviews and book appointments instantly with just the click of a button – No receptionist needed. The configuration control of system is a process of evaluation, approval, disapproval, implementation of all changes being offered once the baseline is established. The changes must be done in an organized way so that the trace and accountability of the project must be kept in order.

The changes in a document are also done in order to have better security, performance, accuracy, completeness and reliability.

Salon's get benefit also get a track to make their business fruitful for them by showing their best services or get good user's feedbacks, it will enhance their business as well. More precisely, the entire process of finding beauty services from different top salons, point of view and booking services from the salon's point of view is arranged properly and computerized from manual's Head ache [4]. By following the methods and plan in the paper system can be dynamic. Features include Plugin architecture and template system, fully dynamic or user friendly to add any new service or adding new salon or category etc.

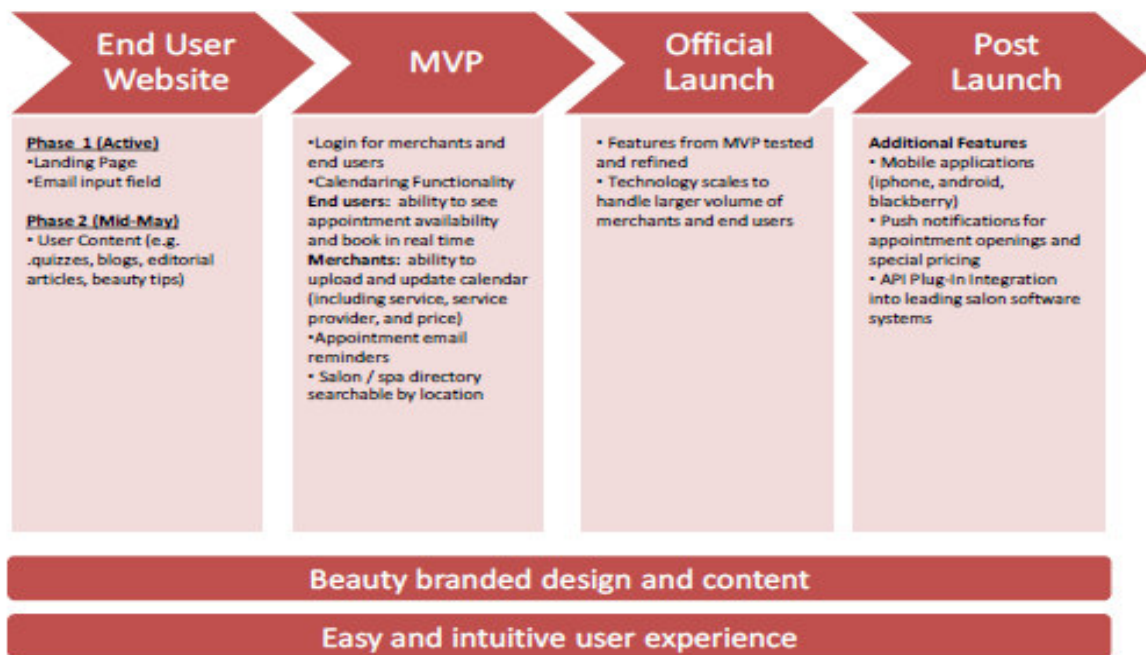


Figure 1: System Plan

Features and Function

The following are the requirements of the system being designed. Add salon with all necessary information [5]. Hot deals and packages to be displayed. Search filter are available for selecting specific services or salon. Feedbacks, reviews, discussion are available for every salon. Online chat is available. Blogs are displayed, and everyone is able to do comment.

All services can book online.

The system will also have the following functions:

It has responsive design i.e. the highest and width is auto adjustable either it is opened on mobile or laptop or any other device. I will be usable within almost any computing environment. That means most computers should be able to quickly run and the browser quickly. A place for salon’s management to manage their services contact information or forum section or replies to users whatever they are asking. Contact admin to advertise their salon and providing all their full features. A place for administration to manage the company (salon), bookings, appointments, tips, feedbacks, posts, and other information. A place for online booking. A place for sending reviews or feedbacks. Revenue growth is expected to improve over the next years. Higher disposable incomes will also lead hair salon customers to spend more on higher-value services such as manicures, pedicures, facials, hair modification treatments, and massages etc. [6].

Architecture:

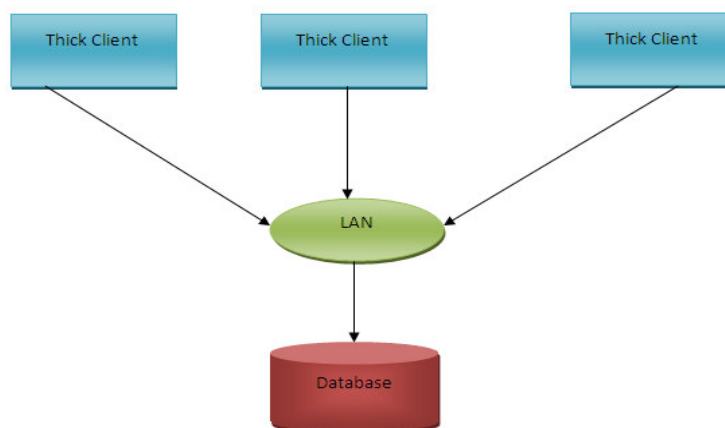


Figure 2: Database Architecture

Database is a storage in which all Data related to Salons and its locations, no. of users visiting our site all

the Thick Clients are connected to Database through LAN.

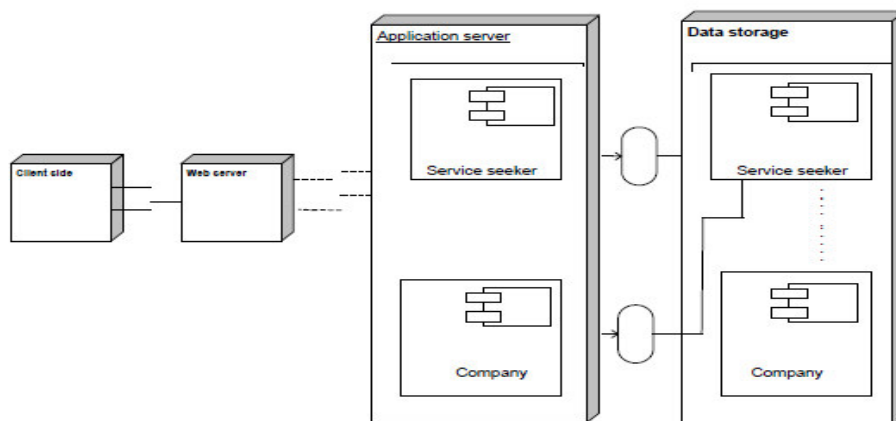


Figure 3: Deployment Plan

Conclusion: At first, this idea will help in finding required salon for appointment where the detailed beauty services will be available online. The System will be managing process of the existing as well as new Salons with updating their all services packages. Subscribers Visit, View, Retrieve the data from site and Request appointment for needed service. Booking is done, also will send instant reply to the subscriber. This system depicts interaction and collaboration, while staying at a certain place with the facility of internet available. All salons are cooperating and posting their services here and get their business benefits from this, also customer have a wonder full platform where they will find everything which is their need, and visit it, add reviews, give feedbacks, get feedbacks, booked services, get appointments only an few clicks.

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