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Technical Efficiency of African Public Universities: A Data Envelopment Analysis

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Abstract

Using the Data Envelopment Analysis techniques, the study examines the relative technical efficiency of 15 African public universities using 2000-2007 data set. The operating environment is adjusted to ascertain the extent to which it affects the relative efficiency scores of the universities. The universities post mean technical efficiency scores of: 0.886, 0.900 and 0.971 for the general model, teaching-only and research-only model, respectively. African public universities are hence more efficient in their research function than in their teaching function. The productivity gains of the universities are attributed more to embracement of technological advancements in both their teaching and research function rather than to improvements in the efficiency of their internal processes.

Keywords: African public universities, Data envelopment analysis, Technical efficiency, Scale efficiency **DOI**: 10.7176/EJBM/11-3-20

1. Introduction

The overall purpose of any country's higher education policy is to establish a higher education system with efficiently operating higher education institutions. The question of the efficiency of higher education institutions is important not only because of inadequate state funding but also the rapid increase of the student mass (Al-Bagoury, 2013) which is not matched by corresponding investments in infrastructure and other higher education services like staffing and provision of sponsorship to all qualifying students. The funding landscape of African public universities is now a shared responsibility of governments, parents/students and the donor community who are not only interested in the "excellence and prestige" of public universities but also their efficient utilization of resources (Daghbashyan, 2011).

Relative technical efficiencies enable university managers to determine the extent to which resources/inputs would be saved and which efficient peers could be emulated by inefficient peers to improve their efficiency. Efficiency of universities not only increases value for money but also enhances the production of high-level manpower and scientific knowledge required for global competitiveness. Cross-university and-country technical efficiency studies facilitate cross-fertilization of the best practices in the teaching and research functions of African public universities (Jill, Maria & Emmanuel, 2017). Technical inefficiency could result in increased production costs which will make African public universities less efficient and competitive. There is therefore an ever-growing interest to measure the relative efficiency of universities because of the competing needs for public resources from other sectors such as: health, national armies and militarized police systems (Tommaso, 2017). The rate at which the African public universities convert inputs into desirable outputs is, however, not well known. The objective of the study is therefore to examine the technical efficiency of Africa public universities using 2000-2007 data set. The study is limited to the interrelationship between inputs and outputs and does not address any another type of efficiency such as cost efficiency.

2. Theoretical Framework

The economic theory underlying efficiency analysis dates back to the works of: Koopmans (1951), Debreu (1951) and Farrell (1957). Farrell (1957) defined a simple measure of firm efficiency that could account for multiple inputs within the context of technical, allocative and productive efficiency. Technical efficiency is concerned with the failure to operate on the production frontier while allocative efficiency is concerned with the ability of a decision making unit to choose between different technically efficient combinations of inputs used to produce the maximum possible outputs. If a decision making unit is technically and allocatively efficient, it is said to have achieved economic efficiency otherwise economic inefficiency (Coelli et al, 2005).

Farell (1957) illustrated a constant returns to scale input-orientation to the measurement of technical efficiency which evaluates the ability of a Decision Making Unit (DMU) to maximize output by keeping inputs fixed. Farrell (1957) Input-orientated framework for measuring both technical efficiency and allocative efficiency is illustrated in **Figure 1**.

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Figure1: Technical and Allocative Efficiency from an Input Orientation Source: Adapted from Coelli *et al*, 2005

The line SS' represents an isoquant while line AA' is an isocost. X_1/Y and X_2/Y are proportions of inputs used in production of output Y. The Technical Efficiency (TE₁) of DMU_p is measured by the ratio: OQ/OP. The distance QP reflects the radial reduction of inputs that would make DMU_p efficient without a decrease in its output levels. The distance QP hence represents the technical inefficiency of the firm. The allocative efficiency of DMU_p on the other hand is reflected by the ratio: AE₁ = OR/OQ. The distance RQ is therefore the magnitude by which production costs could be radially reduced to make DMU_P both technically and allocatively efficient at point Q'. Since Economic Efficiency (EE₁) is the product of technical efficiency (TE₁) and allocative efficiency (AE₁), it is expressed as follows: TE₁ x AE₁ = (OQ/OP) x (OR/OQ) = (OR/OP).

The Farrell (1957) output-orientated efficiency framework under the constant returns to scale assumes that two products (y_1 and y_2) are produced using a single input (x). Figure 2 illustrates measurement of technical and allocative efficiency under the output-orientated approach. Line ZZ' is the production possibility curve and line DD' is the isorevenue. DMU_A is inefficient because it lies below the production possibility frontier and could become technically efficient by radially increasing its output to point B without using additional inputs (X).



Figure 2: Technical and Allocative Efficiency from an Output Orientation Source: Adapted from Coelli *et al*, 2005

The technical efficiency of DMU_A under the output-orientation formulation is represented by the ratio: $TE_O = OA/OB$. The allocative efficiency of DMU_A is represented by the ratio: $AE_O = OB/OC$ implying that DMU_A can radially increase its revenue without increasing its utilization of input X up to point B' so as to become economic efficient. The overall Economic Efficiency (EE) is a product of both the Technical Efficiency (TE) and Allocative Efficiency (AE) and is hence expressed as follows: $EE_O = (OA/OC) = (OA/OB) \times (OB/OC) = TE_O \times AE_O$ (Coelli et al, 2005). Technical Efficiency (TE) is further decomposed into: Pure (local) Technical Efficiency (PTE) and Scale Efficiency (SE). The relationship between PTE and SE is described as: TE= PTE X SE. Under the DEA CCR options DMUs are assumed to be scale efficient. The PTE is hence captured under the DEA BCC option while the scale efficiency of the DMU is captured under the DEA CCR option. The two options yield different efficiencies as demonstrated in **Figure 3** using a single input variable to produce a single output metric (Key et al, 2008).

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Source: Adapted from Ramanathan, 2003

Figure 3 is drawn on the CRS assumption depicted by a ray that runs from O through point A to M and marked "CRS". Decision Making Unit A is both technically and scale efficient because it tangential to both the CCR and VRS lines. The VRS piecewise linear frontier, PBACD is introduced to enable the process of disintegrating technical efficiency into pure technical efficiency and scale efficiency. Decision Making Units: A, B, C and D are VRS technically efficient unlike H. DMUs like B and C are technically efficient but scale inefficient. DMU_B is operating in the IRS portion and could become more productive by increasing its scale of production towards point A. DMUc which is operating in the DRS region could become more productive because it is operating at its technically optimal productive scale, Most Productive Scale Size (MPSS). The MPSS for DMU_H is computed by first eradicating technical efficiency that involves moving from point H to point L on the production frontier followed by estimation of the divergence in the input from the CCR/CRS frontier. The TE of DMU_H is computed as follows: $= \frac{FK}{FH}$ and the PTE of DMU_H is calculated as follows: $= \frac{FL}{FH}$. Decision Making Units: B, C and D are pure technical efficient but scale inefficient unlike DMU_A. Decision Making Units: B, C and D are pure technical efficient but scale operations of DMU_A. The scale efficiency of a DMU is a ratio of its TE to its PTE: $\left[\frac{FK}{FH} \right] * \left[\frac{FH}{FL} \right] = \left[\frac{FK}{FH} \right]$ (Coelli et al, 2005; Ramanathan, 2003).

3. Empirical Literature Review

University efficiency studies have been conducted in a number of countries such as Australia (Avrikani, 2001; Abbott & Doucouliagos, 2003, Carrington et al, 2005, Worthington & Lee, 2008), China (Ng & Li, 2006); Germany (Fandel, 2007, Kempkes & Pohl, 2010) and USA (Colbert et al, 2000). Australian universities have been extensively studied. The UK on the other hand, has a particularly long and rich tradition in formal analysis of the efficiency of the higher education sector in Europe (Flegg et al, 2003; Izadi et al 2002; Johnes, 2006b). Efficiency studies have also addressed higher education institutions across countries (Agasisti & Johnes 2009, Wolszcak-Derlacz & Parteka, 2011). Selected empirical studies are reviewed for purposes of contextualizing the study.

Kipesha and Msigwa (2013) indicated that seven Tanzanian public universities fulfilled their primary responsibility of transferring knowledge to society during the period, 2007/08-2011/12. The universities efficiently (75%) utilized their staff and enrolled students to generate both internal revenues and degree outputs. The universities were, however, inefficient (59%) in generating income using consultancy services, enrolment fees, research and other investments. The improvement in internal revenue generation could have minimised dependence on public and donor funds by Tanzanian public universities.

Ramirez-Correa, Pena-Vinces, & Alfaro-Perez (2012) asserts that Turkish public universities were in position to increase their research and educational outputs by 1% with the same inputs. There were regional differences with the Black Sea as the most efficient region scoring an efficiency score of one. In a related study, Ulucan (2011) revealed that there were no significant differences between the efficiency of public universities and private universities in Chile because of the highly competitive environment.

Wolszcak-Derlacz & Parteka (2011) revealed that public higher education institutions in seven European countries¹ could have improved their output by as much as 55% without employing additional inputs. The determinants of their relative technical efficiency were: bigger universities in terms of student numbers and number of faculties enjoyed economies of scale and hence size was an important factor in their efficiency, the gender structure of academic staff was positively correlated with university efficiency and younger & public universities displayed higher inefficiency levels.

Lee (2011) attributed the research efficiency of 37 Australian public universities to: universities located in

¹ Austria, Finland, Germany, Italy, Poland, UK and Switzerland.

Metropolitan Cities easily enjoyed collaborations & attracted senior academics compared to their counterparts located outside the Metropolitan Cities, universities with higher proportions of senior academics were more research efficient than their counterparts with lower proportions of senior academics, better funded universities produced more research outputs than their poorly funded counterparts and low research efficiency of populous universities confirmed the hypothesis that more student numbers indicate less time spent on research activities.

Taylor & Harris (2004) and Taylor &Harris (2002), however, attributed the relative efficiency differences between South African public universities to student characteristics, quality & deployment of personnel and the allocation of recurrent expenditures. Cunha and Rocha (2012) revealed that 14 Portuguese public universities were capable of reducing their input consumption by 17% to produce the same quantities of outputs in 2008. There was therefore some theoretical "waste" of resources in a number of Portuguese public universities during the 2008 academic year. Johnes (2006a) indicated high level (93%-96%) efficiency levels for English higher institutions triggering off a public debate on the premise that the institutions had no profit motivation. The long time exposure of the English higher education institutions to market forces created competition for the best students and research funds thus providing incentives for efficiency.

4. Materials and Methods

A critical issue in measuring the efficiency of higher education institutions is how to aggregate the heterogeneous input and output variables in the absence of market prices. One approach to assessing the efficiency of universities is the econometric method, Stochastic Frontier Analysis which defines a production function and assumes that deviations from the production frontier are composed of two terms, inefficiency and measurement error. Another approach to measuring efficiency of universities is the mathematical approach, the Data Envelopment Analysis (DEA). The Data Envelopment Analysis (DEA) technique is used to measure the technical efficiency of each university as a ratio of weighted outputs to weighted inputs not assigned a priori but calculated so as to reflect the university at its most efficient value relative to other universities in the sample. The DEA is widely used to identify best practices of peer decision making units and measures technical efficiency based on the concept of efficiency frontier. It is possible to determine both the lowest level of inputs necessary to attain a given level of output and the highest level of output for a given level of inputs (Coelli et al, 2005). Charnes, Cooper and Rhodes (1978) proposed a Constant Returns to Scale (CRS) input-orientated DEA model specified in **Equation 1** as:

 $\begin{array}{l} \operatorname{Min}_{\Theta, \lambda} \Theta \\ \operatorname{Subject} to \\ -\mathcal{Y}_{i} + \mathcal{Y}_{\lambda} \geq O \\ \Theta x_{i} - \mathcal{X}_{\lambda} \geq O \\ \end{array}$

Where Θ is a scalar and λ is an Nx1 vector of constants. The constraint; $\lambda \ge 0$ means the efficiency scores of each public university would be equal to or greater than zero. The DEA evaluates the efficiency of each university through a system of weights to maximize each university's efficiency score; Θ which lies in the interval [0, 1]. Equation 1 is run fifteen times and hence the value of Θ is computed for each university. It was assumed that the ith university used x_i inputs of the aggregate X inputs to produce y_i outputs of the composite Y output. Universities with an efficiency score of unity are efficient and lie on the production frontier otherwise they are inefficient. The DEA form in Equation 1 enables the ith African public university to radially minimize the input vector x_i as much as possible but still remain within the feasible input set. The radial contraction of input vector xi, produces a projected point, (X λ , Y λ) on the surface of this technology such that all observed points lie on or below the production frontier. The CRS DEA model enables a university to be benchmarked against a university that could be larger (smaller) than it (Ramanathan, 2003).

4.1 Measuring Pure Technical and Scale Efficiency

Equation 1 is built on the premise that African public universities operated at their optimal scales and that they were equally efficient in converting their inputs into outputs irrespective of their sizes. The CRS option in addition produces technical efficiency scores that are confounded by scale efficiencies. The study follows Banker et al (1984) to separate pure technical efficiency from scale efficiency under the variable returns to scale option expressed in Equation 2. Equation 1 is modified to account for the variable returns to scale by adding the convexity constraint NI' $\lambda = 1$.

 $\begin{array}{l} Min \ _{\Theta, \lambda}\Theta \\ Subject \ to \\ -\mathcal{Y}_i + \mathcal{Y}_{\lambda} \ge O \\ \Theta x_i - \mathcal{X}_{\lambda} \ge O \\ NI'\lambda = 1 \\ \lambda \ge O \end{array}$

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The convexity constraint NI' $\lambda = 1$ enables inefficient universities to be benchmarked against only universities of similar size. **Equation 2** decomposes the relative technical efficiency of universities into pure technical efficiency and scale efficiency. A difference in the CRS and VRS efficiency scores implies that a particular university is scale inefficient (Coelli et al, 2005).

4.2 Measuring Scale Efficiency with Non Increasing Returns to Scale

Equation 2 does not enable one to know whether the university is operating at increasing or decreasing returns to scale. The dilemma of being unable to tell the correct scale of operation is addressed by the Non-Increasing Returns to Scale (NIRS) DEA model specified in Equation 3. In Equation 2 the convexity constraint NI' λ =1 in Equation 3 is replaced with NI' λ ≤ 1.

 $\begin{array}{l} \operatorname{Min}_{\theta,\lambda}\Theta\\ \operatorname{Subject} to\\ \neg y_i + y_i \geq o\\ \Theta x_i - y_i \geq o\\ \operatorname{NI}^{\prime}\lambda \leq I\\ \lambda \geq o \end{array}$

The constraint $NI'\lambda \leq I$ permits a university to be benchmarked against only universities that are smaller than it. The nature of the scale inefficiencies due to increasing or decreasing returns to scale for a specific university is determined by comparing the NIRS technical efficiency scores with the VRS technical efficiency scores. If the two efficiency scores are unequal the university will operate in the increasing returns to scale region. Equality of the VRS and NIRS efficiency scores implies that the university is experiencing decreasing returns to scale. A scale efficiency of less than unity implies that the university is small in its operations and can enjoy benefits of expansion. Universities with scale efficiency scores greater than unity are large in their operations and can become efficient by scaling down its operations (Coelli et al, 2005).

4.3 Unit of Analysis

The first stage in the DEA is the selection of the decision making unit whose efficiency is to be measured. The units of analysis are 15 African public universities. The study follows Smith & Street (2006) who assert that the unit of analysis should: (i) capture the entire production process of interest, (ii) be a decision making unit i.e. capable of converting inputs into outputs and have control over the technological process by which inputs are converted into outputs and (iii) the sample units should be mutually comparable i.e. seeking to produce similar outputs.

4.4 Data Sources and Sample Size

Panel data used to estimate the technical efficiency African public universities are obtained from the Centre for Higher Education Transformation (CHET) and the Higher Education Management Information System (HEMIS) of the Department of Higher Education and Training, Republic of South Africa. In a DEA model; three variables: the number of inputs (p), the number of outputs (q) and number of DMUs (n) are important in determining the sample size. The study followed Cooper, Seiford and Tone (2000) who argue that a rough rule of thumb for determining the sample size for a DEA model is as follows: $n \ge Max \{pxq; 3(p+q)\}\}$. The DEA has, however, been applied on small samples (Ramanathan, 2003). Charnes et al (1978) assert that all input-output data of DMUs should strictly be positive and hence give no chance to blank entries or zero values in the balanced data set.

4.5 Choice of Input and Output Variables

Public universities have multiple objectives and use multiple inputs to produce multiple outputs (Kosor, 2013). In selecting the variables and the models to be estimated, the study follows Wolszak-Derlacz & Parteka (2011) and Taylor & Harris (2004). Wolszak-Derlacz & Parteka (2011) use student enrolments & staff as input variables and graduation numbers & ISI publications as output variables to examine the technical efficiency of 259 European public higher education institutions across seven countries. Taylor and Harris (2004) estimate the technical efficiency for the general model, teaching-only model and research-only model for South African public universities. University staff are broadly categorized as teaching and non-teaching staff. Student enrolments and graduation numbers are disaggregated into: undergraduate and postgraduates. The separation of doctorates is intended to amplify the variation across universities in production of doctorates as a research output. Institute of Scientific Information (ISI) papers make universities part of the global knowledge community (Boshoff, 2010, Cleote et al, 2012). The input and output variable specifications are presented in **Table 1**.

Inputs	Description							
1. Student Enrollments	Total number of students enrolled in a university disaggregated into							
	Undergraduates, Post Graduates up to Masters level and PhDs							
2. Staffing Levels	Total number of university staff disintegrated into teaching & non-teaching							
6	categories							
Outputs								
3. Graduation/Completion	Total number of university graduates disaggregated into Undergraduate ,Post							
numbers	Graduates up to Masters level and PhDs							
4. Research outputs	Total university research output; ISI Papers and Doctoral Graduates							

4.6 Model Specifications

The identification of inputs and outputs to include in a particular application of a DEA Model is contextualized differently by researchers (Norman and Stocker, 1991). The study follows Pastor et al (2001) to estimate the technical and scale efficiency scores of the general models, teaching-only models and research-only models of African public universities. The input-orientated VRS option is adopted because: (i) it is difficult to change the scale of operation of universities in the short run, (ii) the universities are of variant sizes, (iii) it allows scales of economies to change as the size of universities change, (iv) it allows universities to be benchmarked against the universities of the same size, and (v) estimated technical efficiency scores are free from scale efficiency effects (Carrington et al, 2005). In estimating the efficiency scores of the preferred and adjusted preferred models, a sensitivity analysis of the efficiency scores is conducted to verify the extent to which efficiency scores are affected by the omission or addition of an input variable (s) since the output variables is fixed for all three models.

4.6.1 General Model Specifications

The General Model is built on the premise that universities produce both graduates and research outputs (Lehmann & Warning, 2002). Total graduation numbers and total research outputs were the two fixed output variables with which 10 different sets of inputs were coupled to estimate technical and scale efficiencies of African public universities. Input and output variable specifications for the general models are presented in **Table 2**.

	General Model Specifications	1	2	3	4	5	6	7	8	9	10
	Inputs Variables:										
X1	Undergraduate Enrolments	Х	Х	Х							
X2	Postgraduate Enrolments up to Masters level	Х	Х	х							
X3	Total Enrolments				Х	х	х	х			
X4	Doctoral Enrolments	Х			Х				х	х	х
X5	Total Number of Teaching Staff		Х				х	х	х	х	
X6	Total Number of Non-Teaching Staff			х			х		Х		х
X7	Total Staff				Х	х					
	Output Variables										
Y3	Total Graduations Numbers	Х	Х	х	Х	х	х	х	Х	х	х
Y6	Total Research Outputs	х	х	х	х	х	х	х	х	х	х

Table 2: General Model Specifications

Model 5 is selected as the preferred general model based on the following criteria:

- (a) Charnes et al (1989) heuristic for the DEA that restricts the total number of variables to include in the various model specifications to four.
- (b) Fixed output variables reflect the basic core functions of a university which are teaching (total graduation numbers) and research (total research outputs) and
- (c) The model includes the vital university inputs which are total student enrolments and total staff (Worthington and Lee, 2008).

4.6.2 Teaching-Only Model Specifications

The teaching-only model is built on the premise that universities employ academic staff to educate students enrolled to produce graduates as outputs (Kuah & Wong, 2011). Total undergraduate and- postgraduate graduation numbers are the two fixed output variables with which 10 different sets of input-variables in **Table 2** are teamed up with to estimate the teaching efficiency scores for African public universities. Model 7 is selected as the preferred teaching-only model because it meets the set criteria:

(a) Charnes et al (1989) heuristic for the DEA that restricts the total number of variables to include in the various model specifications to four;



- (b) Fixed output variables reflect the teaching function of a university which are total undergraduate graduation numbers and total postgraduate graduation number and
- (c) The model includes the vital university teaching inputs which are total student enrolments and total number of teaching staff (Worthington and Lee, 2008).

4.6.3 Research-Only Model Specification

The Research-Only Model is built on the premise that academic staff with doctorates & doctoral enrolments are the main inputs while doctoral graduates & publications are the main high level knowledge outputs (CHET, 2013). Total doctoral graduation numbers and ISI papers are the two fixed research output variables with which 10 different sets of input-variables in **Table 2** are coupled to estimate research technical efficiencies of African public universities. Model 9 is selected as the preferred research-only model based on the following criteria:

- (a) Charnes et al (1989) heuristic for the DEA that restricts the total number of variables to include in the standard DEA specifications to four.
- (b) The CHET (2013) criteria which considers:
 - (i) Academic staff (with PhDs/Doctorates) and doctoral enrolments are the main inputs into a university's high level knowledge production and
 - (ii) Doctoral graduates and research publications as the main high level knowledge outputs

4.7 Adjusting the operating environment for African Public Universities

The operating environment of African public universities is adjusted for in two ways: (i) compare only decision making units which operate in a similar environment. The disadvantage with this approach is that the number of universities to compare will reduce and yet the main lessons to learn may come from decision making units operating in dissimilar environment and (ii) compare only DMUs operating in similar or less favorable operating conditions. The pitfalls of the preceding option are addressed but it ignores potential lessons from decision making units operating in more favorable conditions (Common Wealth of Australia, 1997). The study adopts Bailey, Cloete & Pillay (2012) clustering of African universities. The first sub-group of universities; Cluster A is built of the premise of comparing only universities operating in similar or less favorable operating while Cluster B is built on the premise of comparing only universities that operate in a similar environment. The universities in Cluster B are listed in **Table 10**.

5. Empirical Results

The technical and scale efficiency scores of the general, teaching-only and research-only models were computed using the DEAP Version 2.1 Computer Software developed/written by Coelli, 1996. A key feature of DEA is that the efficient frontier is formed by the best performing units and hence DEA is an extreme point technique. There is no direct way of assessing whether the deviation from the frontier is statistically significant or not. The DEA results therefore had to be tested by some form of sensitivity analysis. Sensitivity analysis is conducted by verifying how efficiency scores retort when input or output variables are introduced or withdrawn from a set of DMUs under consideration. The study followed Pastor et al (2001) who establish the extent to which a variable not included in the DEA model would improve the efficiency estimates when included. The methodology therefore involves comparing the efficiency scores of the reduced model with those of the extended/augmented/total model. Care was taken to avoid model misspecifications especially for the preferred models which is majorly a result of inclusion of irrelevant variables, omission of relevant variables, and or incorrect assumptions (Worthington & Lee, 2008, Boshoff, 2010). Due to space constraints: (i) only results of the preferred and adjusted preferred models are presented, (ii) Abbreviations for African public universities that appear in brackets for each universities in Table 3 are adopted for subsequent tables & are used in the text and (iii) **Table 3** contains both the reduced and augmented general model, teaching-only model and research-only model technical and scales efficiencies for the African public universities.

5.1 The Preferred General Model

The university specific technical efficiency and scale efficiency scores for the 10 general model, teaching-only model and research-only model specifications are computed to check the stability and test the sensitivity of the efficiency scores of the preferred and adjusted preferred models to the removal or addition of input variables. The technical efficiency and scale efficiency scores for the three augmented and three reduced models are presented in **Table 3**.

Desision Making Units (DMIIs)	General Models		Teaching-O	only Models	Research-Only Models		
Decision Making Units (DMOS)	4 5		6	7	8	9	
1. Makerere University (MaK)	1 [0.743]	0.689 [0.966]	0.722 [0.981]	0.722 [0.981]	1 [0.608]	1 [0.608]	
2. University of Mauritius (UoM)	0.971 [0.582]	0.496 [0.985]	0.510 [0.983]	0.510 [0.983]	1 [0.628]	1 [0.628]	
3. University of Ghana (UG)	0.847 [0.823]	0.665 [0.980]	0.667 [0.996]	0.667 [0.996]	0.603 [0.989]	0.845 [0.706]	
4. University of Botswana (UB)	0.951 [0.942]	0.844 [0.984]	0.856 [0.994]	0.856 [0.994]	0.925[0.925]	0.980 [0.874]	
5. University of Nairobi (UNOBI)	1 [1]	0.847 [0.997]	0.900 [0.946]	0.900 [0.942]	1 [1]	1 [1]	
6. University of Dar es Salaam (UDSM)	1 [1]	0.958 [0.999]	1 [0.973]	1 [0.953]	1 [1]	1 [1]	
7. Nelson Mandela Metropolitan University (NMMU)	1 [1]	0.928 [0.985]	0.957 [0.971] 0.957 [0.97		1 [1]	1 [1]	
8. University of Kwa Zulu Natal (UKZN)	1 [1]	1 [1]	1 [1]	1 [1]	1 [1]	1 [1]	
9. University of Western Cape (UWC)	1 [0.871]	1 [0.871]	1 [0.820]	1 [0.820]	1 [0.831]	1 [0.831]	
10. University of the Free State (UFS)	1 [1]	1 [1]	1 [0.737]	1 [1]	1 [1]	1 [1]	
11. University of Witwatersrand (WITS)	1 [1]	1 [1]	1 [1]	0.956 [0.929]	0.893[0.842]	0.965 [0.779]	
12. University of Limpopo (UL)	0.945 [0.930]	0.945 [0.930]	0.972 [0.914]	1 [1]	0.731 [0.927]	0.930 [0.728]	
13. Rhodes University (RU)	0.975 [0.965]	0.975 [0.965]	1 [1]	1 [1]	0.745 [0.990]	0.922 [0.801]	
14. University of Fort Hare (UFH)	0.943 [0.877]	0.943 [0.948]	0.947 [0.909]	0.930 [0.926]	0.586 [0.999]	0.930 [0.630]	
15. University of Cape Town (UCT)	1 [0.948]	1 [0.948]	1 [1]	1 [1]	1 [1]	1[1]	
Mean Efficiency	0.975	0.886	0.902	0.9	0.899	0.971	
Scale Efficiency	0.912	0.966	0.948	0.949	0.839	0.839	

Table 3: Technical [and Scale] Efficiencies of African Public Universities

Total enrolments and total staff are paired with total number of graduates and total research output to estimate technical and scale efficiencies of the preferred general model, *Model 5*. The number of efficient universities reduced from nine that are posted by Model 4 to five in *Model 5* as result of removing doctoral enrolments as an input variable. The mean efficiency score reduced from 0.975 to 0.886 which means that doctoral enrolments are a significant input variable to the combined teaching and research technical efficiency of African public universities. The university specific technical and scale efficiency scores for the preferred general model, *Model 5* are presented in **Table 4**.

	CRS Technical	VRS Technical	Scale	Scale
DMUs	Efficiency	Efficiency	Efficiency	Level
1. MaK	0.665	0.689	0.966	DRS
2. UoM	0.488	0.496	0.985	DRS
3. UG	0.651	0.665	0.980	DRS
4. UB	0.830	0.844	0.984	DRS
5. UNOBI	0.844	0.847	0.997	IRS
6. UDSM	0.957	0.958	0.999	DRS
7. NMMU	0.914	0.928	0.985	DRS
8. UKZN	1.000	1.000	1.000	MPSS
9. UWC	0.871	1.000	0.871	IRS
10. UFS	1.000	1.000	1.000	MPSS
11. WITS	1.000	1.000	1.000	MPSS
12. UL	0.879	0.945	0.930	IRS
13. RU	0.940	0.975	0.965	IRS
14. UFH	0.827	0.943	0.877	IRS
15. UCT	0.948	1.000	0.948	IRS
= 1	3	5	3	
< 1	12	10	12	
Maximum Efficiency	1.000	1.000	1.000	
Minimum Efficiency	0.488	0.496	0.871	

Table 4: Technical and Scale Efficiency Scores for the Preferred General Model

UKZN, UFS, UCT, UWC and WITS were fully efficient and formed the Efficiency Reference Set. UKZN, UFS and WITS were scale efficient and hence operated in the Most Productive Scale Size (MPSS). UoM, MaK, UG, UB, NMMU and UDSM operated in DRS region and hence should scale down their inputs and or increase their outputs for the same set of inputs to become efficient. UNOBI, UL, UWC, UR, UFH and UCT operated in the IRS region and would scale up both their inputs and outputs so as to become efficient. The peers and peer

Table 5: Peers and Peer weights for the Preferred General Model										
DMUs	Peer Count		Peers		Peer Weights					
1. MaK	0	11	8		0.576	0.424				
2. UoM	0	8	11		0.337	0.663				
3. UG	0	11	8		0.485	0.515				
4. UB	0	8	11		0.735	0.265				
5. UNOBI	0	8	15		0.802	0.198				
6. UDSM	0	11	8		0.061	0.939				
7. NMMU	0	8	11		0.880	0.120				
8. UKZN	8	8			1.000					
9. UWC	2	9			1.000					
10. UFS	0	10			1.000					
11. WITS	8	11			1.000					
12. UL	0	9	11	15	0.404	0.511	0.085			
13. RU	0	8	15	11	0.009	0.654	0.337			
14. UFH	0	15	9		0.558	0.442				
15. UCT	4	15			1.000					

weights of the preferred general model; *Model 5* are presented in Table 5. Table 5: Peers and Peer Weights for the Preferred General Model

The most (eight times) benchmarked efficient universities were: UKZN and WITS followed by the UCT (four times). Efficient universities were automatically their own peers. MaK for example would adopt the inputoutput mix characteristics of WITS by 57.6% and UKZN by 42.4% to become technically efficient. RU would benefit more, 65.4% by emulating the input-output mix characteristics of UCT than it would by benchmarking against WITS, 33.7% and UKZN, 0.9% to become technically efficient.

5.2 The Preferred Teaching-Only Model

In the preferred teaching-only model, *Model 7*, total enrolments and teaching staff are teamed up with total undergraduate graduation numbers and total postgraduate graduation numbers to estimate teaching efficiency of African public universities. The university specific technical and scale efficiency scores for *Model 7* are presented in **Table 6**.

Tuble of Teeninear and Search Billereney Seore for the Treferred Teaching Store	Table 6: Tech	nical and Scale	Efficiency Score	for the Preferred	l Teaching-Only Model
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	CRS Technical	VRS Technical	Scale	Scale
DMUs	Efficiency	Efficiency	Efficiency	Level
1. MaK	0.708	0.722	0.981	IRS
2. UoM	0.502	0.510	0.983	IRS
3. UG	0.664	0.667	0.996	DRS
4. UB	0.851	0.856	0.994	IRS
5. UNOBI	0.847	0.900	0.942	DRS
6. UDSM	0.953	1.000	0.953	DRS
7. NMMU	0.930	0.957	0.971	DRS
8. UKZN	1.000	1.000	1.000	MPSS
9. UWC	0.820	1.000	0.820	IRS
10. UFS	0.737	1.000	0.737	IRS
11. WITS	1.000	1.000	1.000	MPSS
12. UL	0.888	0.956	0.929	IRS
13. RU	1.000	1.000	1.000	MPSS
14. UFH	0.860	0.930	0.926	IRS
15. UCT	1.000	1.000	1.000	MPSS
= 1	4	7	4	
<1	11	8	11	
Maximum				
Efficiency	1.000	1.000	1.000	
Minimum				
Efficiency	0.502	0.510	0.737	

UKZN, RU, UCT and WITS were scale efficient, operated in the Most Productive Scale Size (MPSS) and hence altering their input-output mixes would make them inefficient. UG, NMMU, UDSM and UNOBI operated in the DRS region. UoM, UL, UFH, MaK, UWC, UB and UFS operated in the IRS region. The Peers and Peer Weights for the Preferred Teaching-Only DEA Model are presented in **Table 7**.

DMUs	Peer Count	Peers	Peer Weights					
1. MaK	0	11	8		0.454	0.546		
2. UoM	0	8	15	11	0.336	0.267	0.397	
3. UG	0	13	8	11	0.097	0.512	0.397	
4. UB	0	8	11		0.748	0.252		
5. UNOBI	0	8	6	15	0.318	0.518	0.164	
6. UDSM	2	6			1.000			
7. NMMU	0	6	8	13	0.529	0.387	0.084	
8. UKZN	6	8			1.000			
9. UWC	3	9			1.000			
10. UFS	0	9			1.000			
11. WITS	5	11			1.000			
12. UL	0	15	9	11	0.036	0.012	0.952	
13. RU	2	13			1.000			
14. UFH	0	9	15		0.426	0.574		
15. UCT	4	15			1.000			

Table 7: Peers and Peer Weights for the Preferred Teaching-Only Model

The most (six times) referent efficient university was the UKZN followed by WITS (five times). MaK would benefit from espousing the input-output mix characteristics of WITS by 45.4% and UKZN, 54.6% to become teaching efficient. UoM has to emulate the input-output mix characteristics of the UKZN by 33.6%, UCT by 26.7% and WITS by 39.7% to become teaching efficient.

5.3 The preferred Research-Only Model

The preferred research-only model, *Model 9* is built up from Model 8 and input variable non-teaching staff is dropped hence doctoral enrolments and teaching staff with Doctorates are combined with total doctoral graduation numbers and total ISI Papers to estimate the research efficiency of African public universities. The number of efficient universities remained nine and weakly efficient universities remained five. The mean efficiency score increased from 0.899 to 0.971 implying that non-teaching staff did not play a direct role to research efficiency of the African public universities. The university specific technical and scale efficiency scores for the preferred research-only model, *Model 9* are presented in **Table 8**.

	CRS Technical	VRS Technical	Scale	Scale
DMUs	Efficiency	Efficiency	Efficiency	Level
1. MaK	0.608	1.000	0.608	IRS
2. UoM	0.628	1.000	0.628	IRS
3. UG	0.596	0.845	0.706	IRS
4. UB	0.856	0.980	0.874	IRS
5. UNOBI	1.000	1.000	1.000	MPSS
6. UDSM	1.000	1.000	1.000	MPSS
7. NMMU	1.000	1.000	1.000	MPSS
8. UKZN	1.000	1.000	1.000	MPSS
9. UWC	0.831	1.000	0.831	IRS
10. UFS	1.000	1.000	1.000	MPSS
11. WITS	0.752	0.965	0.779	IRS
12. UL	0.677	0.930	0.728	IRS
13. RU	0.738	0.922	0.801	IRS
14. UFH	0.585	0.930	0.630	IRS
15. UCT	1.000	1.000	1.000	MPSS
= 1	6	9	6	
< 1	9	6	9	
Maximum Efficiency	1.000	1.000	1.000	
Minimum Efficiency	0.585	0.845	0.608	

Table 8: Technical and Scale Efficiency Scores for the Preferred Research-Only Model

UDSM, UWC, MaK, UoM, UNOBI, UKZN, UFS, NMMU and UCT were fully efficient under the VRS potion and hence operated on the efficient frontier. UKZN, UDSM, UNOBI, NMMU, UFS and UCT were scale efficient, operated in the MPSS region and any alterations to their sizes would make them less efficient. The rest of the universities operated in the IRS region and hence research outputs would increase through increased enrolment of doctoral students and employment of additional teaching staff with doctorates. The Peers and peer weights of the preferred Research-Only Model are presented in **Table 9**.

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DMUs	Peer Count Peers Peer Weight					/eights			
1. MaK	1	1				1.000			
2. UoM	2	2				1.000			
3. UG	0	7	1	2	10	0.183	0.612	0.013	0.191
4. UB	0	9	7	2		0.103	0.593	0.303	
5. UNOBI	0	5				1.000			
6. UDSM	0	6				1.000			
7. NMMU	2	7				1.000			
8. UKZN	0	8				1.000			
9. UWC	5	9				1.000			
10. UFS	2	10				1.000			
11. WITS	0	15	9	10		0.094	0.366	0.540	
12. UL	0	15	9			0.231	0.769		
13. RU	0	15	9			0.385	0.615		
14. UFH	0	9				1.000			
15. UCT	3	15				1.000			

UWC was the most (five times) referent research efficient university followed by the UCT (three times). UCT and UWC were the efficient peers for RU. RU would emulate 61.5% and 38.5% of the input-output mix characteristics of the UCT and UWC, respectively to become research efficient. The input-output mixes of RU are therefore more comparable to UCT than to UWC.

5.4 The Adjusted Preferred General Model

The university specific technical and scale efficiency scores for Cluster A and Cluster B universities of the adjusted preferred general model, *Model 5* are presented in **Table 10**.

Table 10: 1	echnical	and	Scale	Efficier	ıcy	Scores	stor	the ad	justed	Preferred	l General	Model

DMUs	CRS Technical Efficiency	VRS Technical Efficiency	Scale Efficiency	Scale Level
Cluster A Univers	ities			
1. MaK	0.694	1.000	0.694	IRS
2. UoM	0.501	0.953	0.526	IRS
3. UB	0.669	0.957	0.699	IRS
4. UDSM	0.846	0.968	0.874	IRS
5. WITS	0.844	1.000	0.844	IRS
6. UL	0.959	1.000	0.959	1RS
7. RU	0.929	0.978	0.949	IRS
8. UCT	1.000	1.000	1.000	MPSS
Mean	0.805	0.982	0.818	
Cluster B Universit				
1. UG	1.000	1.000	1.000	MPSS
2. UNOBI	0.844	0.927	0.910	IRS
3. NMMU	0.891	0.895	0.995	IRS
4. UKZN	0.818	0.962	0.850	IRS
5. UWC	0.872	0.875	0.997	IRS
6. UFS	0.979	1.000	0.979	DRS
7. UFH	1.000	1.000	1.000	MPSS
Mean	0.915	0.951	0.961	

In Cluster A; MaK, UWC, UL and UCT formed the Efficiency Reference Set. UCT was scale efficient, operated at the Most Productive Scale Size and hence it is not advisable to alter its input-output mixes otherwise

it would become inefficient. MaK and UL became technically efficient and technical efficiency scores of the UB, UDSM and RU improved significantly after adjusting for the operating environment. Apart from UCT (MPSS), the rest of the universities operated in the IRS region and hence were small in their teaching and research functions. In Cluster B, UG, UFS and UFH formed the Efficiency Reference Set. UG and UFH were scale efficient and operated in the MPSS region. The technical efficiency score for UNOBI improved while those for NMMU, UKZN and UWC declined after clustering the universities. Apart from the UFH (MPSS) and the UFS (DRS), the rest of the universities in Cluster B were small in their operations. The peers and peers weights for the adjusted preferred general model, *Model 5* are presented in **Table 11**.

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DMUs	Peer Count	Peers			Peer Weights				
Cluster A Universities									
1. MaK	5	1			1.000				
2. UoM	0	5	1		0.423	0.577			
3. UB	0	5	1		0.418	0.582			
4. UDSM	0	8	1	5	0.487	0.434	0.078		
5. WITS	4	5			1.000				
6. UL	0	8	1	5	0.760	0.040	0.200		
7. RU	0	8	1		0.792	0.208			
8. UCT	3	8			1.000				
Cluster B Universities									
1. UG	4	1			1.000				
2. UNOBI	0	1			1.000				
3. NMMU	0	7	1		0.049	0.951			
4. UKZN	0	7	1	11	0.202	0.798			
5. UWC	0	7	1		0.448	0.552			
6. UFS	0	6			1.000				
7. UFH	3	7			1.000				

Table 11: Peers and Peer Weights for the adjusted Preferred General Model

In Cluster A; MaK is the most (five times) referent universities followed by WITS (four times) and UCT (three times). The UCT by 48.7%, MaK by 43.4% and WITS by 7.8% are referent to the UDSM. After adjusting for the operating environment, the WITS remained referent to the UDSM by 48.7% and UL by 20% while the UCT remained referent to UL, 75.9% and RU by 79.2%. In Cluster B, the most (four times) benchmarked against university was the UKZN followed by UFH (three times). NMMU had to benchmark against UFH by 4.9% and UG by 95.1% to become technically efficient. UWC had to benchmark against UFH up to 44.8% and UG, 55.2% to become technically efficient.

5.5 The Adjusted preferred Teaching-Only Model

In Cluster A; MaK, UoM, UDSM, WITS, UL and UCT were fully efficient in the teaching function under the VRS option. UCT and UL were scale efficient and hence operated in the MPSS region but the rest of the universities displayed IRS implying that they have to increase their graduation numbers to become teaching efficient. The technical and scale efficiency scores for adjusted preferred teaching-only model are presented in **Table 12**.

DMUs	CRS Technical Efficiency	VRS Technical Efficiency	Scale Efficiency	Scale Level
Cluster A Univers	ities			
1. MaK	0.708	1.000	0.708	IRS
2. UoM	0.617	1.000	0.617	IRS
3. UB	0.722	0.999	0.722	IRS
4. UDSM	0.851	1.000	0.851	IRS
5. WITS	0.943	1.000	0.943	IRS
6. UL	1.000	1.000	1.000	MPSS
7. RU	0.965	0.994	0.971	IRS
8. UCT	1.000	1.000	1.000	MPSS
Mean	0.851	0.999	0.851	
Cluster B Univers	ities			
1. UG	1.000	1.000	1.000	MPSS
2. UNOBI	0.815	1.000	0.815	IRS
3. NMMU	0.786	1.000	0.786	IRS
4. UKZN	0.890	0.900	0.989	IRS
5. UWC	0.842	0.854	0.986	IRS
6. UFS	0.934	0.959	0.973	IRS
7. UFH	1.000	1.000	1.000	MPSS
Mean	0.895	0.959	0.936	

Table 12: Technical and Scale Efficiency Scores of the adjusted Preferred Teaching-Only Model

In Cluster B, after adjusting for the operating environment, teaching efficient scores for UKZN, UFS and UWC declined. UG and UFH operated in the MPSS region but the rest of the universities displayed IRS and hence would become teaching efficient by increasing their undergraduate and postgraduate graduation numbers. The peer and peer weights for the adjusted preferred teaching-only model, Model 7 are presented in **Table 13**.

 Table 13: Peers and Peer Weights for the Adjusted Preferred Teaching-Only Model

DMUs	Peer Count		Peers		Peer Weights		
Cluster A Universities							
1. MaK	2	1			1.000		
2. UoM	1	2			1.000		
3. UB	0	5	2	1	0.533	0.063	0.403
4. UDSM	0	4			1.000		
5. WITS	1	5			1.000		
6. UL	1	6			1.000		
7. RU	0	6	1	8	0.792	0.113	0.095
8. UCT	1	8			1.000		
Cluster B Universities							
1. UG	3	1			1.000		
2. UNOBI	0	2			1.000		
3. NMMU	3	3			1.000		
4. UKZN	0	1	7	3	0.747	0.200	0.053
5. UWC	0	1	7	3	0.483	0.445	0.072
6. UFS	0	1	7	3	0.144	0.714	0.143
7. UFH	3	7			1.000		

In Cluster A, WITS remained an efficient peer to UB even after adjusting for the operating environment. UL by 79.2 %, MaK by 11.3% and UCT by, 9.5% were efficient peers to RU. In Cluster B, UG, UFH and NMMU were jointly efficient peers to UKZN, UWC and UFS. UFS had to benchmark against UG by 14.4%, UFH, 71.4% and NMMU by 14.3% to become teaching efficient.

5.6 The Adjusted Preferred Research-Only Model

The technical and scale efficiency scores for the adjusted preferred research-only model are presented in **Table 14**.

DMUs	CRS Technical Efficiency	VRS Technical Efficiency	Scale Efficiency	Scale Level				
Cluster A U	Cluster A Universities							
1. MaK	0.608	1.000	0.608	IRS				
2. UoM	0.628	1.000	0.628	IRS				
3. UB	0.596	0.947	0.629	IRS				
4. UDSM	0.856	1.000	0.856	IRS				
5. WITS	1.000	1.000	1.000	MPSS				
6. UL	1.000	1.000	1.000	MPSS				
7. RU	1.000	1.000	1.000	MPSS				
8. UCT	1.000	1.000	1.000	MPSS				
Mean	0.836	0.993	0.840					
Cluster B Universities								
1. UG	1.000	1.000	1.000	MPSS				
2. UNOBI	0.883	1.000	0.883	IRS				
3. NMMU	1.000	1.000	1.000	MPSS				
4. UKZN	0.665	0.850	0.782	IRS				
5. UWC	0.777	0.798	0.974	IRS				
6. UFS	1.000	1.000	1.000	MPSS				
7. UFH	0.919	0.926	0.992	IRS				
Mean	0.892	0.939	0.947					

Table 14: Technical and Scale Efficiency Scores for the Adjusted Research-Only Model

In Cluster A; WITS, UL, RU and UCT were research efficient and operated in the MPSS region but the rest of the universities displayed IRS. They would become research efficient by scaling up their publications and doctoral graduation numbers. The research efficiency score for UB, however, improved after adjusting for the operating environment. In Cluster B, UG, NMMU and UFS were research efficient and operated at the MPSS but the rest of the universities operated in the IRS region and could only become research efficient by increasing their ISI Paper publications and doctoral graduation numbers. The peers and peer weights for the adjusted preferred research-only model are presented in **Table 15**. In Cluster A, UoM and WITS were jointly the efficient peers to UB. In Cluster B, NMMU was the most referent university and was a peer to UWC, UKZN and UFH. **Table 15:** Peers and Peer Weights for the Adjusted Preferred Research-Only Model

DMUs	Peer Count	Pe	Peers		Peer Weights	
Cluster A Universities	<u>.</u>					
1. MaK	0	1				
2. UoM	1	2				
3. UB	0	2	5	0.909	0.091	
4. UDSM	0	4				
5. WITS	1	5		1.000		
6. UL	0	6		1.000		
7. RU	0	7		1.000		
8. UCT	0	8		1.000		
Cluster B Universities						
1. UG	1	1		1.000		
2. UNOBI	1	2		1.000		
3. NMMU	3	3		1.000		
4. UKZN	0	3	2	0.407	0.593	
5. UWC	0	3	1	0.600	0.400	
6. UFS	1	6		1.000		
7. UFH	0	6	3	0.500	0.500	

6. Conclusions

There were considerable differences in teaching and research relative efficiency between African public universities. South African universities were relatively more efficient than non-South Africa public universities probably because South Africa has: a high concentration of mature, relatively more resourced and highly competitive universities compared to other African countries. This affirms the assertion that competition stimulates the efficiency of higher education institutions. Universities outside South Africa need to increase doctoral enrolments and staff with doctorates in order to increase their research efficiency and optimize their

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teaching input-output mixes to become teaching efficient.

The African public universities were relatively efficient in their teaching and research functions when analyzed separately. The universities were, however, more efficient in their research function than in their teaching function. The universities could increase the number of graduates by 10% and their research outputs by 3.8% using the same inputs over the sample period. There was therefore theoretical waste of inputs by the selected African public universities. The inefficient universities, however, on average utilized 2.9% to 11.4% more inputs than the efficient universities. The returns to scale efficiency scores, however, indicate that some of the universities enjoyed benefits of expansion while others had reached their optimal sizes and were experiencing decreasing returns to scale in their teaching and research functions.

The operating environment plays a vital role in determining the relative efficiency of African Public universities. After adjusting for the operating environment for the general model, Makerere University and University of Limpopo became technically efficient. The efficiency scores of the University of Botswana, University of Dar es Salaam, University of Nairobi and Rhodes University significantly improved those of University of the Free State, University of Western Cape and University of Kwa Zulu Natal declined.

Cross-country university studies are faced with the problem of obtaining comparable data between the different countries that eventually affects and limits the scope of investigations. Country and regional specifics were not considered because only one Flagship University was considered for countries outside the Republic of South Africa making difficult to satisfy the DEA sample size requirements. In addition the cost function and knowledge-transfer-only models of the universities were not estimated due to incomplete data sets hence future researchers could explore addressing the above study limitations.

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