

News Coverage of Physical Violence against Women: Where Do We Position

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Abstract

Historically, for decades, women's have been treated as a property of males and as a servants working in their homes, by no concerning their feelings, emotions and sentiments. Nevertheless from past two decades the status of women is totally change in mentality of male and on society level because of laws passed recently by national and international organization to protect the rights of women's. This research would be analysing the representation of physical violence against women in Pakistani dailies and to investigate the news coverage about the issue in daily Jang and daily Khabrain. Moreover the current investigation will highlight the issue regarding the said issue of violence against the women by exploration of the intensity in the leading papers of the Pakistani press.

1 Introduction:

In numerous English-dialect lexicons "brutality is characterized as the activity or a case of physical power, normally bringing on or planned to bring about damage or demolition. The outstanding thing in this definition is that the accentuation is put on physical power planning to cause unmistakable harm, for example, wounds or decimation, and nothing is said in regards to the sorts of viciousness that are not all that noticeable, yet amazingly unsafe, for example, passionate or mental violence.(Tsulaze,2010)

All inclusive, brutality takes the lives of more than 15 million people groups every year: a little more than half because of suicide somewhere in the range of 35% because of crime and a little more than 12% as an immediate consequence of war or some different types of contention. For every single passing because of viciousness there are a few hospitalizations many crisis office's visits and a great many specialists named.

1.1 Women and Violence:

Numerous years prior all the viciousness which is against the ladies is not consider the savagery and issues are not highlighted by anybody. This started to change in 1980's as ladies' gathering composed locally and globally to request consideration regarding the physical, mental, and monetary misuse of ladies. Bit by bit, viciousness against ladies has come excessively composed as true blue human rights issues and as critical risk to ladies' wellbeing and prosperity. Since worldwide consideration is centered around sexual orientation based savagery. (Hussain, 2007)

As per a report by Human Rights Watch, wrongdoing or custom? "Savagery against ladies in Pakistan" distributed online on October 1, 1999, which incorporates remarks that in spite of the swere occurrences of assault and aggressive behavior at home in Pakistan the Government is still not intrigued to take activities for these demonstrations. As indicated by the Human Rights Commission of Pakistan no less than eight ladies are assaulted like clockwork. Across the nation evaluation of the quantities of ladies who face abusive behavior at home reaches from 70 to 95 percent. Besides on August 2, 1999 the upper place of parliament rejected even to consider a determination censuring the custom practice supposed Honor murdering that kills several ladies' consistently.

Examines expected to direct the data and usage of successful intercession, arrangements and counteractive action systems .Because all through the world ladies are denied of their human rights. As reported at the UN on the status of ladies in 2000 universally are roughly one of three ladies or young lady has been beaten or sexually manhandle in her life time. Many researchers conducted researches regarding the issue for the purpose of highlighting problems of women and creating awareness among the masses and especially among the victims of violent acts in order to protect their rights. Especially she discusses the bad condition of her own country regarding the issue and she also concludes that it is a big health problem.

A study on domestic violence against women's and their health, the findings of the study concluded with the facts that mostly women's in their childhood face abuse and first sexual experience from their intimate partners.

1.2 Role of media in portraying the violence against women:

In the superb universe of today promoting is getting to be as essential as nourishment and garments. They have

assumed noteworthy part in reinforcing the general public (Raza, and Awan, 2013). The objective of the promoting is to see people about present and new issues and about the most recent happenings on earth. Publicizing is the best device of correspondence either by method for print or electric media.

It can help advancing right things on opportune time. It offers us a veritable contact with mass gathering of people in what is correct and what's off-base. Broad communications has a helpful part that can be played for the way of life.

Data programs and even a few magazines is mouthpiece of some social issues today that help us to ascertain the substances of issues. Publicizing has assumed out a critical part to have the capacity to offer consideration regarding the general population issues in about each time.

Coordinating to Rina Jimenez David a long time extremist and writer from the Philippines, the part of mixed media is fundamental to highlight attack against ladies both in states of how squeeze cover the issue and how sight and sound utilized an instrument for the lobbyist and central government raise comprehension and put into practice programs on the issue. He met a great deal of ladies for her benefit radio course "Women's activist International Radio Endeavor-Fire". A great deal of ladies have said that the press scope is additionally as a strike for their in sensitivities in utilizing pictures, distributed names and the way they depict brutality fortify generalizations specifically when the casualties are youthful, alluring or are addressing exactly how they spruced up. (Thompson, M& Toro, S. 2000)

1.3 Significance of the study:

Today women experience violation of their rights in all fields of life not only in domestic level but also in work places. Newspapers carry hundreds of news about physical violence against women.

The results of FRCE research report on violence against women on international day for the elimination of violence against women. According to this report media reported cases of violence against women from Jan 1, 2012 to 23, Nov 2012 in Pakistan increased 7 percent as compared to the year of 2011. The stories mostly related to young or married women's were more offer the target of violence in Sindh. Around or more than 1913 cases of violence occurred with married and 1615 occurred to women's who are unmarried, 38 victims were divorced and 71 were reported widows and it is very high. Mostly of this news publish in newspapers with explanations.

The same situation exist in all Asian countries many researches show that women's deprived of their basic rights in all fields even if they go outside the home face blackmailing specially in work places.

Javed chaudhery. (2010).in"the life of working women" discusses the alarming condition of forced prostitution and blackmailing. He said that a girl from two days calling him, she is from Karachi very intelligent and well educated. But when shell tell me about her profession i felt ashamed, she request to write an article on her life, her family descending from Pathan, Kashmiris and Awans. She got m.b.a degree from a reputed business college of Karachi and after she start internship in a bank. One day a young man met her while she was working there. She said he was handsome, having car and a beautiful home. They become friends after second meeting. The young man spending money on her; this was continued for two month. And then he give her a "cd" in which the horrible scenes of two are recorded and said her someone shoot his film and now blackmailing him. After another week a new character appear and tell her she was trapped by a gang and the young man was part of that gang and there was no escape. She was offered 'work' in the profession, she is currently involved in. This shows that women's currently face violation of their rights in form of blackmailing.

Print media persuade the peoples in different ways, and play an effective role to change the opinion of peoples. Print media through their explanatory stories help the peoples to understand the intensities of issues. The Urdu newspapers were specifically chosen because they have more readership as compared to English dailies as Urdu is our national language and mostly of peoples do read Urdu newspapers. They mostly represent lower and middle classes where there are more problems about violence.

1.3 Research Question:

Q.NO.1: How much coverage is given to the issue (A, B, C, D, E, and F) by the daily Jang and daily khabrain?

Q.NO.2: what is the difference between two dailies regarding the coverage of rape news of women?

1.4 Objectives of the study:

- To find out the nature of physical violence against women.
- To dig out the difference between two dailies regarding the coverage of issue.

1.5 Rationale of study:

Many years ago women's are treated as a puppets and don't given equal rights as compared to men's. Now a days the situation is change many international organizations are working in third world countries to protect the rights of women's especially in Pakistan, India, Bangladesh and Siri lanka. Despite it newspapers carry hundreds of news related to women issues on daily basis. The main purpose of this study is to investigate how much news

is given by the Urdu dailies related to issue, and also is government is taking any action on these issues.

2 Literature review:

Shazia explored the comprehensive research study, "The role of printing media on assault against ladies in Southern Punjab." The researcher has figured the violation of real human rights pushes 50 percent of the mankind into position degradation and the accomplishment of gender quality and gender justice are mockery in the population. Researcher says that assault against women is not choice topic for mass media which also points the way the issue of assault against women is contacted through bottom reporting for the reality. Print and digital mass media are also lively in condemning assault against women nowadays and authorities think about legalities. Ngo's are incredibly active to hide these issues. (Nawaz, 2005).

The reality and shape of another survey shared in daily papers also shows certain realities about the offense committed by men and their own families. The data demonstrates assault against women, specifically honor thrashing and killings has signed up an instant increase of over 20 percent in Pakistan, with the Sindh province and the national capital the most susceptible. As much as 9,396 such cases were recorded in the entire year 2009 against 7,802 in the equivalent 2008, matching to interior ministry's survey comparative number available with the news headlines here. Set up record, provide that 112 and 170 women were literally harassed at the job place whereas in the Punjab respectively, 6,955 conditions of assault against women were reported in the entire year 2009 in comparison with 6,323 in 2008, increase of ten percent or 632 conditions in line with the statistics. (Azeem, 2010).

Susan. J, Brison. (1998) in his book violence against women: philosophical perspective said that one reason for sexual violence by many is only because it is prevalent. According to F.B.I in U.S a rape occur on an average every six minute. But these are only reported cases of rape, and some researcher's claims that only about 10 percent of all rapes get reported. Inn every fifteen seconds women is beaten. These all issues regarding the sexual violence against women and their statistics lead many to think that violence against women is natural.

The analysis of another research about the coverage of criminal offense against women shoes that congress handed the Jail Rape Elimination Work of 1993 (PREA) wishing to end jail rape, but basing the legislation after admittedly insufficient data. Responding to the problem that less data exist regarding female inmates even, we surveyed 168 female inmates about recent and current victimization in jail environment. Our research addresses public policy arguments, offering suggestion how prison officials can create a safer environment which fosters reporting sexual abuse (Canton, Scalora and Gonsalves, 2008).

As opposed to the efforts to get rid of violence(honor getting rid of) at the international level, cops and prosecutors need to place forth more initiatives to get rid of the linacy-countries that don't discover domestic assault as a criminal offenses by any means need to bring their -panel rules up to international specifications (Raza, and Khan, 2014).. Increased general public consciousness and increased education about individual protection under the law would also help them to comprehend the type of assault. Because due to insufficient knowledge and awareness in under-developed countries peoples don't recognize the violence.(Hilly, 2010).

A report on domestic assault against women's and their health, and the results of the analysis concluded with the reality that typically women's in their years as a child face maltreatment and first erotic experience from other intimate partners. These article present results predicated on interviews with 24000 womens by trained interviewers carefully. The analysis was implemented by Who in collaboration with the London school of Hygiene and Tropical Medicine. Who multi country study discovered that between 15-17% of women aged 15-49 years reported physical and sexual violence by a romantic partners. These varieties of violence can bring about physical, mental, erotic, reproductive health insurance and other health issues and could increase opportunity of HIV.

In 2008, US secretary Standard Ban Kimono launched the global marketing campaign called UNITE to get rid of assault against women's .It message or calls on authorities ,civil population, women's organization, teenagers, the private sector the multimedia and the United Region to support ways of address assault against women's and females . That urged to create and sites of government authorities and civil world establishments that can collaborate to build up and implement complete approaches to handling assault against women. Babul in his feature figured every once in awhile difficulties and potential issues increased for the women's and women in Bangladesh and India. Same situation are present far away of Asia, Latin and Africa America taking into consideration the happenings of assault against women, gang and rape, rape in conflict time are creating big problems in many countries. A couple of thousands of erotic assault eve teasing/stalking and assault against young ladies and ladies in my side and in your knowledge too to say. In Bangladesh, for example, only in 2013 January, according to a written report of Bangladesh, Mahila Paris had, a complete of 446 women encountered assault over the countrywide country. Of these 125 were raped, 30 were gang raped, 14 were killed after sexual harassment.

2.1 Hypothesis:

- It is more likely that overall news of physical violence against women would be greater in daily Khabrain.
- The rape news of women would be greater in daily Khabrain as compared to daily Jang.

3 Research Methodology:

The study aimed at analyzing coverage of physical violence news in daily Jang and daily khabrain. The researcher chooses the content analysis as research design for this particular research. Keeping in view the nature of topic, technique of content analysis is applied in order to accomplish the research study.

Bernar Berslon defined content analysis as a “research technique for the objective, systematic and quantitative description of manifest content of communication.” (Berslon, 74)

It is a research tool which focused on actual content and internal features of media. It is used to determine the presence of certain texts, themes, concepts, characteristics or sentences within texts or sets of texts and quantify presence in objective manner. Texts include books, essays, chapters of book, discussion, interviews, newspapers, headlines, articles, speeches and historical documents etc. To conduct a content analysis on a text, these texts can be coded broken down into suitable categories on many levels. I-e words, phrase, sentences and then examined by using on of content analysis method. Then results are used for implication about the message within the texts.

3.1 Universe of the study:

The news items published on front back and inside pages in daily Jang and daily Khabrain from 1st October 2012 to march 30, 2013 about the coverage of physical violence were decided on the universe of the research.

3.2 Sampling procedure:

Two leading newspapers daily Jang and khabrain are the universe of the study. These two dailies were selected as a sample because of their large readership. In this research systematic sampling is adopted by the researcher. Firstly a pilot study of one week was conducted and on the basis of results every Tuesday of a week is selected to collect the data. And also select those types of physical violence as a categories which are popular and common in the selected dailies.

3.3 Sample size:

The total number of physical violence related news published in the two dailies from October 2012 to march 2013.

3.4 Sample characteristics:

All news stories which are related to Physical Violence in both dailies.

3.5 Selection of the categories:

The categories system best suited and workable for the study was used.

- The categories we made must be according to the objectives of study.
- The categories must be understandable.
- The system of categories must be manageable.

Keeping in view the above three principles and to adequately meet with the study’s objectives following categories are developed.

1. Honor killing
2. Domestic violence
3. Sexual harassment
4. Rape and sexual assault
5. Honor killing:
6. Honor killing news stories are about the murder by families or family’s members who are believed to have brought “shame” on the family name will be concerned as honor killing.
7. Domestic Violence:
8. The news stories which are related with gender based violence that result in sexual and psychological harm suffering to women
9. Sexual harassment:
10. The news stories which are about to harass a person because of that person sex or request for some sexual favours and other physical and verbal harassment.
11. Rape and sexual assault:
12. The news is related to the forced sexual intercourse; sexual assault, sexual intercourse between an

adult and a minor will be concerned as rape news.

Table No: 4.1

Coverage of Physical Violence against Women by Daily Jang from 1st October 2012 to March 31, 2013

Month	A*		B*		C*		D*		E*		F*		Total
	No.	Space	No.	Space	No.	Space	No.	Space	No.	Space	No.	Space	
October 2012	1	7 ccm	3	24.5 ccm	2	9 ccm	2	19.5 ccm					8
November 2012					1	4 ccm	3	12 ccm					4
December 2012	1	4 ccm	1	12 ccm	1	3ccm	5	37 ccm					8
January 2013	1	3 ccm			1	5 ccm	8	56 ccm			1	4 ccm	11
February 2013	1	3 ccm			3	9 ccm	2	15 ccm					6
March 2013	3	12 ccm			1	4 ccm	3	36ccm			1	4 ccm	8
Total	7	29ccm	4	36.5ccm	9	34ccm	23	175.5ccm			2	8ccm	45

A* = Honor killing

B* = Domestic Violence

C* = Sexual Harassment

D* = Rape and sexual assault

E* = Forced prostitution

F* = Acid throwing

Interpretation:

In the light of above data presented in table no: 4.1. From 1st October 2012 to march 30, 2013, most of the coverage is given to the issue of “rape” as 175.5 Ccm space is devoted to it. After it coverage is given to the issue of “domestic violence” as 36.5 Ccm space devoted to it. Then coverage is given to the issue of “sexual harassment” 9 news published about the issue and 34 Ccm space devoted to it. After it coverage is given to the issue of “honor killing” of space 29 Ccm. After it only 2 published about acid throwing of space 8 Ccm. No coverage is given to the issue of forced prostitution.

Summary:

So, rape, sexual harassment, domestic violence, honor killing and acid throwing are the major issues from October 2012 to March 2013.

Table No: 4.2

Coverage of Physical Violence against Women by Daily Khabrain from October 2012 to March 31, 2013

Month	A*		B*		C*		D*		E*		F*		Total
	No.	Space	No.	Space	No.	Space	No.	Space	No.	Space	No.	Space	
October 2012	2	16ccm	3	25ccm	2	7 ccm	8	67.5ccm					15
November 2012	1	5 ccm	5	36ccm	1	5 ccm	6	35 ccm					13
December 2012	1	26ccm	3	22ccm	4	31ccm	7	60 ccm					15
January 2013	3	24ccm	3	11ccm	6	16ccm	9	100ccm			1	12ccm	22
February 2013	1	6 ccm	1	24ccm	2	18ccm	7	67 ccm					11
March 2013	4	24ccm	2	6 ccm	5	29ccm	10	127ccm	1	6 ccm	2	18ccm	24
Total	12	101ccm	17	124ccm	20	106ccm	47	456.5ccm	1	6 ccm	3	30ccm	100

A* = Honor killing

B* = Domestic Violence

C* = Sexual Harassment

D* = Rape and sexual assault

E* = Forced prostitution

F* = Acid throwing

Interpretation:

In the light of above data presented in table no: 4.2. From 1st October 2012 to march 30, 2013, most of the coverage is given to the issue of “rape” as 456.5 Ccm space is devoted to it. After it coverage is given to the issue of “domestic violence” 17 news published about the issue and 124 Ccm space devoted to it. Then coverage is given to the issue of “sexual harassment” as 106 Ccm space devoted to it. After it coverage is given to the issue of “honor killing” of space 101 Ccm. After it only 3 published about acid throwing of space 30 Ccm. And only single news about forced prostitution with space of 6 Ccm.

Summary:

So, rape, domestic violence, sexual harassment, honor killing acid throwing and forced prostitution are the major issues from October 2012 to March 2013.

4 Conclusion

Women’s are discriminated in every field of life. They are treated as a puppets and commodity of man in remote areas of Pakistan due to lack of knowledge and tribal system. Now violence on domestic level and at work places, in the form of forced prostitution is increasing day by day. Many women’s raped, sexually abused, face intimate partner violence and black mailing at work places as reported by the Human Rights Commission of Pakistan (HRCP).

Media is a biggest tool to expand the things in broader level in the form of news. Both print and

electronic media are playing their role to highlight the problems of women's and creating awareness about the rights of women. If we talk about the print media they carry a number of news regarding the violence against women and to protect their rights. Now a day media through paid contents help the women's to join different organizations to protect their rights like Ngo's etc. Media also highlight those cases which are not registered in police and those which were pending in courts. Although, media is playing its role but some improvements also need to work effectively.

The particular study has been conducted to analyse the media attention toward physical violence against women. For this purpose two newspapers have been selected.

In this regard the news of both newspapers from October 2012 to March 2013 has been considered for analysis. In general, findings of the result showed that Urdu newspapers in Pakistan have big difference in portraying the news as well as in coverage.

To analyse the news in the newspapers, different categories have been made like Honor killing, domestic violence and rape etc., about physical violence against women.

Hypothesis 1:

The first hypothesis suggests that overall news of physical violence against women would be greater in daily Khabrain.

Researcher compares the proportion of two newspapers. Proportion of daily khabrain is greater as daily khabrain cover 74.43 percent space of the issue and rest 25.57 covered by the daily jang. The results strongly support the hypothesis.

Hypothesis 2:

Second hypothesis suggests that rape news of women would be greater in daily khabrain.

The findings of the study support the hypothesis as daily khabrain cover 72.23 percent space of the issue and daily jang covers 27.76 percent space of the issue which is less than the daily khabrain.

5.1 Suggestions:

In the light of findings, conclusion and observation during this research the researcher give some suggestions to do other researchers.

The suggestions and recommendations are as under:

- 1: The names and pictures of rape victims should not be published.
- 2: Use simple and civilized journalistic language instead of slang and popular language.
- 3: It is suggested that snaps of acid victims are not shown in newspapers.

5.2 Suggestions for further inquiry:

The further researcher may explore the following things related to subject.

- 1: News coverage of physical violence against women in electronic media.
- 2: comparative study of print and electronic media about honor killing of women.
- 3: coverage of crime against women comparative study of Urdu and English dailies.

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Deceleration:

1. This submission is original,
2. This submission is not being considered elsewhere,
3. there is no conflict of interests, and,
4. The authors agree to grant the first editing / publishing rights to the journal up on acceptance.