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Determinants of Households Saving Capacity and Bank Account Holding Experience in Ethiopia: The Case of Dessie Zuria Woreda

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Abstract

This research has been an attempt to identify the major determinants that affect households saving capacity and their experience of adopting formal financial institutions (banks) in the case of Dessie Zuria Woreda. To do so, an individual base cross-sectional data analysis along with the two stage sampling technique of both purposive and random sampling technique was undertaken. To analyze the data, the study employed two sets of models (logistic and the method of principal component analysis). The econometric results of the study indicates that determinants like lack of credit access, lack of financial planning, complexity of banking system, monthly expenditure on stimulants, sex, significantly and negatively affects households saving capacity, but monthly income, age, bank account holding experience, marital status, and occupation positively and significantly affects saving capacity. In similar fashion, determinants include improper government policy, weak institutional set up, complexity of banking system, distance in Km away from their home to financial institutions, and religion significantly and negatively affect the probability of households to be banked, on the other hand, sex of households, credit access, income, marital status, education and age positively and significantly affects the probability of households to be banked. It found out that the saving rate of banked households was higher than unbanked households. Thus, appropriate strategies and programs should be formulated to enhance saving rate as well as households tradition of adopting formal financial institutions.

Keywords: Principal Components, Kebele, Dessie Zuria Wereda, Household Saving Capacity, banked, unbanked, Saving Determinants.

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1. Introduction

1.1 Background of the Study

Saving is the amount of money left over when the cost of consumer expenditure is subtracted from the amount of disposable income (income after tax) she /he earns in a certain period of time (Keynes J, 1936). It is the proportion of income not spent on current expenditure because a person does not know what will happen in the future, money should be pay for unforeseen events or emergencies. Therefore, saving helps an individual or family become secure in economic or financial matters. According to the classical point of view, saving is one of the major determinants of economic growth, because of the fact that a significant amount of saving enables one country to maintain its efficient financial and capital resource mobilization, as a result, the country becomes more productive in terms of real output and employment opportunity and able to overcome external forces.

According to Elbadawi and Mwega (2000), saving is an important factor to achieve economic growth and development because it helps to change resources in to large investment projects, as a result, it creates permanent job opportunity and real output. They also recognize that in most developing countries, attention is given to foreign saving in the form of capital flows; it results from lack of adequate domestic saving to finance domestic investment.

The empirical findings of Ismaila and Mohammed (2011) found out that the cause for low domestic saving rate in Nigeria is low level of disposable income generated, inadequate saving channels, existence of underdeveloped capital markets, unplanned consumption patterns, unfavorable economic environment characterized by unemployment and inflationary pressure. Therefore, overcoming such problems from the grass root level would solve the lower level of domestic saving rate and investment. Although the government and other corporate sectors play a significant role to bolster domestic saving rate, the contribution of individuals and households is very crucial since it directly helps them in improving their living standard or quality of life (Mayoux, 2015).

According to Genet (2016), the presence of climate change undermines the dynamic growth and development of Ethiopia, due to the fact that if there is volatility in climatic conditions, then fluctuations in income of households will appear, this intern retards households saving capacity. Therefore, the nation is directly looking for foreign aid and capital flows from abroad, this indirectly affects its international competitiveness. Ethiopia is among the developing country which seeks higher level of investment growth; however, her domestic saving rate was the lost for several decades. The average domestic saving rate was about 7.9% of GDP during

(1970/71 to 2010/11) (Haile, 2013). Moreover, according to (2011) World Bank report, the average saving rate of Ethiopia was very low by any means of standard. For instance, when compared with the average saving rates of Sub-Saharan African Countries between the period 1980/81 and 2010/11, the average domestic saving rate in Ethiopia was only 8.6% of GDP, however, during the same period the sub-Saharan African countries was 17.2% of GDP, this is an indication of the lower level of domestic saving rate of Ethiopia.

Therefore, south Wollo zone of Ethiopia is one of the most well- known areas in its vulnerability to socioeconomic fluctuations and natural disasters like drought and flood, which arises from the volatility nature of agro climatic zone. Because of fluctuations in income of households in this area, their saving capacity is very low (Little and Workeneh, 1998). As a result, the community in this area are highly exposed for sever food insecurity problem, long term unemployment, inadequate standard of living, hanger and disaster, and undeveloped nature of credit and financial institutions, therefore, they are unable to finance the problem. Thus, Dessie Zuria Wereda is located in this zone with a total population of 178,364 out of this 91,719 are males and 86,645 are females (CSA, 2007). The area exhibits different ecological zone and socio-demographic characteristics that experiences fluctuations in various socio economic factors. So that, to overcome the above problem in particular and to ensure the nations sound capital and financial mobilization in general, building of a significant improvement on household saving capacity in Dessie Zuria Woreda (district) would be the possible measurement undertaken by the concerned body.

Moreover, in Ethiopia, the distribution of bank branches and banking services were in adequate until 1990s, as a result, many numbers of the population were financially excluded. However, the number of households who adopt financial institutions increase dramatically following the frequent expansion in bank branches (Haile, 2013). Despite its increment, a number of factors significantly affect households to adopt modern financial institutions, particularly banks. For instance, households' religion, income, consumption patterns, educational level of households-in conceptualizing the risk and return characteristics of asset accumulation, age, and households' sex were assumed to be the possible determinants.

Therefore, this study could be intended to identify the various factors which are expected to affect households saving capacity and their tradition of adopting modern financial institutions.

1.2 Statement of the Problem

According to the Debt Sustainability Analysis (DSA), the Ethiopian external debt becomes to peak as a share of GDP in 2017/18, which implies that the present value of external debt increases to 18.8% of GDP in 2014/15, and reaches 24.5% of GDP by 2017/18 because of low domestic financial mobility (IMF projection, 2013). Foreign exchange shortage, limited financial options arising from low level of domestic saving was the main difficulties to achieve the growth and transformation agendas. Although, the intensification of Foreign Direct Investment (FDI) has a great importance to the countries socio-economic development, it has also its own demerit in exploitation of resources in a large amount and it diffuses the culture and norms of the society in various aspects so that domestic saving is relevant to overcome this problem (MoFED, 2010). So that it is believed that the pattern of domestic saving particularly individuals saving in the country should change if higher rate of saving is required.

Thus, most researchers who conducted their study on the area of domestic saving in Ethiopia are at the aggregate level, as a result, their analytical framework ignores household heterogeneity by assuming a representative household agent, this macroeconomic standing point were unable to represent real world features that shows the diversity of saving behavior. On the other hand, an individual based analysis allows pointing out the major bottlenecks that retards households saving capacity from the grass root, which is assumed to be a significant determinant of economic growth (Touhami *et al.*, 2009).

Accordingly, this study would have been an attempt to employ a large body of micro econometric based analysis to explore the major determinants of households saving capacity at the grass root level to overcome the problem and paving ways for huge financial and capital mobility. In addition, one major crucial point what makes this study unique on this area is the analytical framework that the researcher intended to use, that is, there are a multiple of factors that have both quantitative and qualitative attributes which affects households saving, and it is not likely to be objectively measurable, to handle such a problem and to extract the most important information required, the researcher was utilized the method of principal component analyses as a supplementary tool of analysis. To the best of the researcher's knowledge, no research of the same type was conducted in the study area.

Therefore, the general objective of this study was to identify the determinants that affect households saving capacity and their bank account holding tradition.

The specific objectives of this study were:

- \checkmark To identify the determinants that affect households saving capacity.
- \checkmark To investigate the major factors that affects households' bank account holding tradition.
- \checkmark To examine the extent of households saving between banked and unbanked households.

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Following such premises, the researcher has been an attempt to address the following question in line with the research objectives:

- ✓ What are the major determinants that affect households' saving capacity?
- ✓ What are the major factors that affect households' bank account holding tradition?
- ✓ How the existing extent of saving between banked and unbanked households does look like?

2. Methodology of the Study

2.1 Description of the study area

Dessie Zuria district (Woreda) is one of the 105 Woreda in the Amhara region of Ethiopia. Located at the eastern edge of the Ethiopian highlands in the south Wollo zone, it is bordered on the south by were Ilu, on the west by Legambo, on the north west by Tenta , on the north by Kutaber, on the north east by Tehuledere, on the east by kalu, on the south east by oromia zone. It consists of 32 number of kebeles with a population density of 168.22, which is greater than the zone average of 147 .58 persons per square kilometer (CSA, 2007).



Figure 1.1: Dessie Zuria Woreda Map

Source: Woreda's Agriculture and Rural Development Office, 2010

2.2 Data Source and Type

The data used for this study was obtained from both primary and secondary sources. Here, the nature of the data is cross-sectional type which consists of both quantitative and qualitative information manly from individual bases, for the primary data, the researcher employed both open and closed ended questionnaire and structured interview. The secondary data was extracted from journals, libraries, internets, and from concerned institutions, for example, Amhara Saving and Credit Institution (ASCI) and saving and Credit Cooperatives (SCC) of Dessie Zuria Woreda.

2.3 Sampling technique and Sample Size

To determine the relevant sample size of the study, both probability and non-probability (purposive sampling) sampling technique were employed. Therefore, in Dessie Zuria Woreda, there are thirty-two (32) numbers of kebeles¹ (target population) which experiences different agro-climatic zone. Out of these, the researcher purposively choose fifteen (15) number of kebeles [five (5) of the highest ranking group, five (5) of the middle ranking group, and five (5) of the lowest ranking group] as a sampling unit, provided that such number of kebeles were predetermined groups according to their saving and investing ability. Thus, six numbers of kebeles were proportionally selected from 15 numbers of kebeles.

Consequently, the following statistical formula which is manly applicable for heterogeneous population (krejcie and Morgan, 1970) was utilized to determine the sample households in each kebeles, and it is given by:

$$n = \frac{Z^2 pqN}{\ell^2 (N-1) + Z^2 pq}$$

¹ Kebeles refers to a certain district specified for administration purpose.

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Where, n=size of the sample;

N= 2583, size of the total population of the sampling unit (in 6 kebeles)

Z=1.96, the value of a standard variant at a given confidence level and to be worked out from table showing area under normal curve;

P= sample proportion of successes (0.24), which is obtained from repeated sampling (prior research reports) of households saving experience on the study area.

q= 0.76 (1-p), sample proportion of failure; e= 5%, acceptable error, the precision or marginal error between the sample and the population which is mostly applicable in social science research; and hence, n=253

Name of kebeles	total population ¹	sample households	from each kebele	
(Cherecha)	798		78	
(Atintmesibra)	544		53	
(Berara)	90		9	
(Berara Jerjera)	388		38	
(Abaso kotu)	220		22	
(Adey)	543		53	
Total		2583	253	

Table 2.1: Number of sample kebeles and proportional sample size

Source: Saving and Credit Cooperatives in Dessie Zuria Wereda and own computation, 2017/18.

2.4 Methods of Data Collection

The main source of data for this study was extracted from primary data source through self-designed questionnaire of both closed and open ended type, a systematic and well-structured interview process with the help of highly standardized technique of recording was utilized. The next set of data source employed in this study was the secondary one, and it was obtained from various written and unwritten sources such as internal reports of Amhara Saving and Credit Institutions (ASCI) and Saving and Credit Cooperatives of Dessie Zuria Woreda (district).

2.5 Methods of Data Analysis

The mode of analysis used in this study was undertaken in line with the specific objective of the inquiry. Therefore, the extents of saving between banked and unbanked households were primarily examined through the help of an independent sample t-test technique and factors which are expected to affect households saving capacity and their bank account holding tradition has been analyzed through descriptive and inferential approach. To conduct the analysis, relevant soft ware's (STATA version 16.0 and SPSS version 20.0) was employed as a tool of analysis along with relevant diagnostic tests (normality test, multicolinearity test, hetroscedasticity test, and specification test).

2.6 Econometric model Formulation

To address the required objectives of the research, the researcher has been employed two sets of models (logit and Principal Component Analysis). The first set of models employed was that of the limited dependent variable model of binary logistic regression by undertaking the response of households whether they save or not as an outcome variable, it is an econometric model applied when the value of the response variable is measured in a certain probabilistic distribution (Verbeek M, 2004). The method of principal component analysis was also the next set of model utilized in this study.

2.6.1 Specification of the logit model

The probabilities of household's response towards *save* or do *not save* from a portion of their monthly income subject to different constraints yields a binary dependent variable. As a result, the functional form of the logistic/cumulative distribution function of the response variable conditional to explanatory variables is given by:

$$P_{i} = E(Y = I | \mathbf{x}_{i}) = \mathbf{\beta}_{1} + \mathbf{\beta}_{2} \mathbf{x}_{i}.....(I)$$

$$P_{i} = \mathbf{1} + \mathbf{e}^{-(\mathbf{\beta}_{1} + \mathbf{\beta}_{2} \mathbf{x}_{i})}....(2)$$
For easy of exposition, we can write equation (2) as;
$$\frac{1}{P_{i} = \mathbf{1} + \mathbf{e}^{-\mathbf{z}}} = \frac{\mathbf{e}^{\mathbf{z}}}{\mathbf{1} + \mathbf{e}^{-\mathbf{z}}} \text{ where,}$$

$$Z_{i} = \mathbf{\beta}_{1} + \mathbf{\beta}_{2} \mathbf{x}_{i}......(3)$$

¹ Total population refers to the number of people who are grouped under the working age group (18-65 years).

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 $P_i = E(Y = I | \mathbf{x}_i)$, implies that the probability of a household who save conditional to explanatory variables. If P_i is the probability of households who save, then 1 p_i becomes the probability of households who do not save. Accordingly,

Ρi

we take the natural log of equation 4, we have:

$$L_{i=l(1-pi), \text{ then, } Z_i} = \beta_1 + \beta_2 x_{i....(5)},$$

here the log of odds ratio(L_i) is not only linear in the explanatory variables but also the parameters, for estimation purpose, we can write equation(5) as;

 $\mathbf{L}_{i=|(1-\mathbf{p}i)|=Z_i} = \beta_1 + \beta_2 \mathbf{x}_i + \mathbf{u}_i \dots (6),$ where $\beta' \mathbf{s}$ are estimated parameters, X's are explanatory variables, and, \mathbf{u}_i is stochastic or error terms, and i = 1,

Table 2. 2: description of variables in the model (households saving capacity)

Variable name variable	nature desc	cription expected	ed impact
saving response (dep)	dummy	1: if they save 0: otherwise	
age	continuous	households age	-ve as it increases
income	continuous	monthly income	+ve as it increases
expenditure on stimu.	continuous	monthly expenditure on st	<i>imulants</i> -ve as it increase
sex	dummy	1:if male	male househo-
	,	0: otherwise	s are savers
marital status	nominal 1:if i	narried	
	U	2: single 3: widowed	+ve for married
educational level	ordinal	4: if divorced 1: if >grade 10 2: if< grade 10	+ve as it increases
year of job experience	continuous du	<i>3: not eaucatea at all</i> ration of time in the work place	+ <i>ve</i>
occupation	nominal	<i>1: if government employe</i>	ee +ve for gov.t
employ		2. ij seij-empioyeu	a sey-
emptoy		3 · NGO employee	
bank account owner	dummv	1: owner	+ve for owners
		0: otherwise	<u> </u>
family size	continuoi	us number of family size	-ve as it increases

Note: other explanatory variables were extracted in the next chapter by using principal component analysis (PCA).

Analogously, as explained from different literatures, the responsiveness of households towards the use of modern financial institutions relative to traditional saving mechanisms is likely to be the main determinant of households saving capacity, the unbanked characteristics of households not only affects their capacity and extent of saving, but also the amount of cash deposited in modern financial institutions, this intern undermines the ability of financial institutions to lend for their principal borrowers(Deaton, 1992).

Thus, the enhancement of household's capacity of saving along with the adoption of using modern financial institutions in a sustainable manner is an invaluable issue. Therefore, to handle this problem, it is important to find out the possible factors that affect households in adopting modern financial institutions. To do so, the researcher is forced to apply the logistic regression model to the second time in this study due to the binary nature of the dependent variable and its popularity. Accordingly, similar to the above functional specification discussed so far, the model can be specified as:

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 $\frac{1}{P_i = \overline{1 + e^{-(\gamma_1 + \gamma_2 x_i)}}}$ For easy of exposition, we can write equation (2) as; $\frac{1}{P_i = \overline{1 + e^{-z}}} = \frac{e^z}{1 + e^z}$ where, $Z_i = \gamma_1 + \gamma_2 x_i$ $P_i = E(Y = I | x_i)$, implies that the probability of a household who have bank accounts conditional to explanatory variables. If P_i is the probability of households who hold bank accounts, then $1 P_i$ becomes the probability of households who are unbanked. Accordingly,

 $L_{i=l(1-pi), \text{ then, } Z_i} = \gamma_1 + \gamma_2 x_{i,\dots,(5)}$ here the log of odds ratio (L_i) is not only linear in the explanatory variables but also the parameters, for estimation purpose, we can write equation (5) as;

$$L_{i=i_{0}} \frac{p_{i}}{1-p_{i}} = \gamma_{1} + \gamma_{2}x_{i} + u_{i}$$
 (6), where, Y' is dependent variable and it can be

expressed as; $Y_{i=}$, $Y_{i=}$, $Q_{i=1}$ (0: if households have not bank account Y_{is} are parameters, x's are independent variables, and u_i is stochastic terms. Here, one should bear in mind is that the researcher incorporated all explanatory variables listed in table 2.2 for this model with only an

addition of variables such as household's religion, access to credit, and banks reliability and/or safety¹.

2.6.2 The Method of Principal Component Analysis (PCA)

The second set of model employed in this study was a Principal Component Analysis (PCA); it is a multivariate technique of analysis used in various disciplines as a variable reduction procedure. In many qualitative aspects of data sets there are multiple numbers of constraints which are related to one another (redundancy) and they are correlated. When such type of problem is confronted, PCA is applicable to reduce redundancy of variables and to extract the most important information from the original variables and to represent it as a set of new orthogonal variables called principal components and to display the pattern of similarity of the observations each other (Hotelling, 1933).

PCA computes new variables called principal components which can be specified as a linear combination of the original variables. The first principal component is required to have the largest possible variance, the second component is computed under the constraint of being orthogonal or non-correlated with the first component and to have the largest possible variance, and the other component is computed likewise and the value of these new variables for the observation are called factor scores (Manly, 1986). To identify the possible artificial variables or principal components, there are at least four distinct criteria such as, the egienvalue one criterion, the scree test, the proportion of variance accounted for, and the interpretability criteria. However, in PCA analysis one of the most commonly used criterions is the egienvalue one criterion called the Kaiser criterion (Kaiser, 1960). After extracting the components, we could use the component (artificial variable) as explanatory variable in the

logistic model discussed so far. Thus, let C_i be the number of principal components which is expected to be equal to the number of observed variables, and then we have;

$$C_{1}=\beta_{11}(X_{1})+\beta_{12}(X_{2})+\ldots+\beta_{1p}(X_{p})$$

$$C_{2}=\beta_{21}(X_{1})+\beta_{22}(X_{2})+\ldots+\beta_{2p}(X_{p})$$

$$C_{i=\beta_{i1}(X_{1})+\beta_{i2}(X_{2})+\ldots+\beta_{ip}(X_{p})}$$

Where, C_1 = the subject scores on principal component 1.00 (the first component extracted).

i= 1, 2, 3.....n

C₂₌ the subject scores on principal component two;

- β 1p= the regression coefficient (or weight) for observed variable p as used in creating principal component one;
- β_{2p} = the regression coefficient (or weight) for observed variable p as used in creating principal component two;

Xp=the subjects score on observed variable P;

Ci= the subject scores on principal component, i

βip = the regression coefficient (component loading) for observed variable 'p in creating principal

¹Other explanatory variables were extracted by using PCA in the results and discussion section.

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component i.

Now, one very important thing what we should note here is that a principal component that have large weights or loadings mostly above 0.4 from at least three observed variable in the data table qualifies to be

retained for interpretation and further analysis, and it is likely to have larger egienvalue or egienvalue ≥ 1.00 (David, 2009). Unlike an oblique rotation that results correlation among new artificial variables or principal components and difficulty of interpretation, the researcher was choose a varimax rotation¹, an orthogonal rotation from which its result provides uncorrelated components and they are easy for interpretation.

3. Results and Discussions

3.1 Descriptive Results

This section primarily examine the descriptive statistics part of the study, from which the predetermined sample size of the study was reduced from 253 to 245 due to the existence of missed data during the time of households survey, however, it is reliable and efficient from the ground that its response rate is about 96.7% compared to the recommended proportion of 80% (Visser, 1996). As we can see in table 3.1, the mean monthly income of respondents is about birr 3229.67, it is by far more than the mean monthly income of (birr1473.83) households in North Gondar Zone, Ethiopia (Tsega H, and Yemane, 2014).

Factors	Mean	standard deviation	Mini	Maxi
Average monthly income	3229.67	1084.8	900	6000
Monthly expenditure on stimulants	284.73	123.65	50	700
Age of households	35.18	10.77	18	61
Year of experience in the job	11.2	8.211	1	26
Family size	2.7	2.091	1	9

Table 3.1: summary of descriptive statistics for some selected variables

Source: own computation from survey data, 2018

The maximum amount of income generated is birr 6000 and minimum amount of birr 900. The average age of households in this study is about 35.18 years with a maximum and minimum age of 61 and 18 years respectively, provided that the study considers only those who are above 15 years. Here, we can understand that many number of the sample households are grouped under economically active age group, that is why their average monthly income is likely to be higher than the national average of birr 1522.3 (Aron *et al.*, 2013). The average family size of sample households is about 2.7 which is lower than the national average family size of five (5) person (CSA, 2010), with a maximum amount of nine (9).

3.1.1 Extents of Saving Between Banked and Unbanked Households

To verify whether there is significant difference in average saving of banked and unbanked households, an *independent sample t-test* technique was utilized here. Thus, a sample of 100 households (50 of bank account holders and 50 of unbanked households) are randomly taken from the already working samples of 245 households' for estimation purpose. Therefore, with regard to the extent of saving between banked and unbanked households of table 3.2 below, the average saving of banked households is about birr 996.4 per month, while those of unbanked contour parts is about birr 810.66 per month.

Table 3.2: Extents of Saving Between Banked and Unbanked Households

Groups of households	Mean	Standard deviation	Number of observation	Sig (at 1-tailed)
Banked	996.40	375.13	50	
Unbanked	810.66	389.68	50	0.034

Source: own computation from survey data 2018.

Therefore, at 95% confidence interval of the difference, we reject the null hypothesis because of the pvalue of 0.034 at 1-tailed (acceptable in our case) distribution is less than the significance level of 0.05. Thus, the average saving amount of banked households is greater than unbanked households by birr 185. 74. We can also prove that the variation (standard deviation) of the average saving between banked households is less than that of the variation in the average saving between unbanked households. This is an indication of the more probability of consistency in monthly saving rate between households, if they adopt formal financial institutions than traditional saving mechanisms.

3.2 Econometric Results

3.2.1 Application of Principal Component Analysis on Factors Affecting Households Saving Capacity As we have discussed so far, due to the behavioral nature of households saving characteristics, it is unlikely to address all the potential factors which are assumed to be affect households saving capacity. Therefore, PCA is

¹ A rotation is a linear transformation that is performed on the factor solution for the purpose of making the solution easer to interpret.

used as a data reduction technique of extracting the most potential constraints (components) of affecting households saving capacity. As a result, out of the total fifteen (15) numbers of variables, only seven (7) potential components are extracted in accordance with their respective strong explanatory power of the variation among the original set of variables, and these factors are extracted through the help of Kaiser normalization criteria of an eigenvalue greater than one (1.00) (Kaiser, 1960).

In line with this scenario, the already retained seven components has a cumulative variance of 58.5%, this implies that 58.5% of the variation in the original set of variables can be explained by the combined effect of these principal components or factors. Moreover, as we can see in table 3.4, each consecutive principal component has their own share on explaining the variance in the data set and accounts 10%, 9.5%, 8.5%, 8%, 8%, 7.5%, and 6.8% respectively. That is the first principal factor explains 10% of the variance in the data set, the second principal factor explains 9.5% of the variance in the data set, and likewise the remaining components are interpreted accordingly.

Communalities: It refers to what extent the potential factors are jointly able to represent the variation of each variable in the data (15 variables). Accordingly, as indicated in (table A.2, in appendix A), the extraction section of communalities is very important, so that for the first variable "lack of loan services and incentives" all the retained seven components explains 64% of its variance, and they also accounts 66% for the variance of the second variable "lack of collateral", the same is true for other variables.

Loadings of principal components: they are an indication of correlation between the original set of variables and the newly extracted variables; they are derived from the joint or combined effect of two or more original variables to create one artificial variable. It is natural that variables which loads or contributes more than 0.4 for a particular component are assumed to be derived from a certain qualitative attributes, and they are in a tendency to load more for that particular attribute or principal component and less for the other (Hoteling, 1933).

Principal components	1	2	3	4	5	6	7
Egienvalue	1.516	1.432	1.282	1.215	1.171	1.131	1.02
Percentage of variance explained	10.105	9.547	1.5	8.1	7.8	7.5	6.842
	Lack of	weak	improper	pessimistic	weak	lack of	complexity
Constraints	access	Infrastructural	gov.t	view of	institutional	financial	of banking
	to credit	services	policy	households	setup	planning	system
Lack of loan services and incentives	.721	.051	.047	092	.101	.053	.059
Lack of collateral	569	.264	.008	102	.046	.152	099
Lack of infrastructural services(road,electrity,water)	.100	.689	102	152	.032	.041	126
Lack of adequate health and educational services	.228	577	097	137	067	.143	047
Absence of accountability and transparency	.308	.083	.761	005	037	.091	011
Prevalence of corruption and rent seeking	363	120	.674	077	007	101	.058
Use of planning to the future is not important because god knows the future	.048	.145	.070	666	.309	.249	015
Enjoying with friends is good no matter how much money is spent	076	032	133	.637	.336	.238	.191
Religious disciplines prohibit households saving and investment	.269	.216	.394	.536	046	.083	323
Lack of well-designed programs of experience sharing and social networking	053	.025	.162	118	.767	108	026
Strategies and programs do not follow a system of community based approach	.128	.041	232	.074	.556	018	093
Almost half of my monthly income is spent for stimulants	215	244	.012	.097	.105	.711	.067
Giving money to a friend is always important	146	134	007	.094	.262	689	.066
Difficulty of using electronic systems of banking services	.239	154	006	.087	073	.000	.756
Unable to know account opening requirement	115	.310	.071	064	082	.010	.575
Extraction Method: Bringinal Component Analysis							

Table 3.4: Component Loading Matrix of Constraints of Saving Capacity(varimax)

Rotation Method: Varimax with Kaiser Normalization

Source :own computation from survey data, 2018

To conduct such analysis, unlike an oblique rotation that gives correlated components and difficulty of interpretation, an orthogonal rotation¹ (varimax) that provides a relatively exact loading of variables to create new components which are uncorrelated each other as well as expected to yield higher variance or egienvalue and also retained for further analysis as a potential constraint (it will be used to the subsequent regression analysis) were carried out.

Extracted principal components: Once the potential principal components are determined, it is better to naming these factors in accordance with the nature of the original variables developed so far. If a given factor is derived

¹ Other orthogonal rotation methods such as quartimax, equamax, and promax techniques might be utilized as a supplementary tool of analysis.

from variables which have similar characteristics in their nature, then naming of new artificial variables should be highly associated with these items of having similar attributes. For instance, the first component in this study (table 3.4) is derived from two variables (lack of loan services and lack of collateral) and jointly generates a new variable "lack *of access to credit*"; the second component is also extracted from the blend of two original variables (lack of infrastructural services like road, electricity, water etc... and inadequate health services), as a result, the second component is named as "*weak infrastructural services*". In the same fashion for the third component, variables like absence of accountability and transparency; and prevalence of corruption and rent seeking generates a principal component "*improper government policy*", likewise the remaining principal components are named as "pessimistic attitude of households towards saving"; "weak institutional set up"; "lack of financial planning"; and complexity of banking system" for the 4th, 5th, 6th, and 7th principal components respectively. Thus, the researcher used these components in the next set of logistic regression model of investigating the determinants of households saving capacity and their tradition of bank account holding experience in a detailed manner.

3.2.2 Determinants of households saving Capacity

As we can observe from table 3.5, a total of 245 households are undertaken as a sample observation. Potential constraints considered in the regression analysis were jointly significant to affect the probability of households saving capacity at 1% level of significant (prob>chi2=0.000). With regard to individual significance test, out of 21 explanatory variables, thirteen(13) variables are statistically significant at 1%, 5%, and 10% level of significance, which includes monthly income, monthly expenditure on stimulants, sex of households, age, year of job experience, bank account holding tradition, marital status of being single, households occupation of being government employee and self-employed, educational level of households being uneducated, and the remaining variables are extracted principal components which are lack of access to credit, lack of financial planning, and complexity of banking system. To identify the extent to which each variable affects the probability of households saving capacity, it is better to concentrate on the marginal effect segment of logit estimates. As a result, on average, the probability of households saving capacity is increased by one birr. It is consistent with the findings of Yonas and Gebrekrstos (2016).

As far as households sex is concerned, it is a significant determinant of saving, revealed that on average, male households affect the probability of saving capacity by 5% less than that of female counterparts, because in many developing countries like Ethiopia, the possibility of women to be involved outside the family affaires is not adopted and acceptable, so that, they may not be exposed for further expenditure, hence, it results higher saving. However, it contradicts with the findings of Bersales & Mapa (2006) indicates that male households have better saving performance because females have no power to control income even their own income in most developing countries. Ages of households were found to be a significant and positive determinant of households saving capacity at 1% significant level. As it is reported in table 3.5, as households age is increased by one year, on average, the probability of saving capacity of households is increased by 2.6%. However, age negatively and significantly affects households saving capacity because of diminishing marginal productivity ((Aroen *et al.*, 2013)

	Case(I):		Case (II): the	Case (II): the marginal		
Variables (constraints)	Logit estima	tes	effect after	logit		
	Coefficients	Standard	Coefficients	Standard		
		error		error		
Monthly income(income)	.0010135*	.000174	.000253*	.00004		
Monthly expenditure on stimulants	0072832***	0013225	0005040***	00033		
(mexp)	0023833	.0013223	0003343	.00033		
Sex of households (sex)	2141389**	.3156858	0533916**	.07854		
Age of household (age)	.1055073*	.0333618	.0263346*	.00833		
Year of job experience(yexp)	1186278*	.0383041	0296095*	.00957		
Bank account holding tradition(bak)	.4145324**	.3190699	.1031536 **	.07888		
Family size (fams)	1885038	.144489	0470505	.03605		
Married (marsdummy1)	.2185411	.4520912	.0543686	.11194		
Single(marsdummy2)	.1134813 ***	.4877369	.028278***	.12128		
Widowed (marsdummy3)	.3053108	.4678496	.0757457	.11501		
Gov.et employee(occodummy1)	.8997689**	.4433938	.2189102**	.10328		
Self-employed(occodummy2)	.747449 ***	.4349672	.1838513***	.10424		
Educated below grade	1675548	3929382	0417705	09778		
ten(edudummy2)	.1075540	.3727302	.0417705	.09778		
Not educated at all(edudummy3)	528544**	.4226519	1304248**	.10234		
Lack of access to credit(lacc)	270615***	.1600269	0675455***	.03994		
Weak infrastructural services(wis)	.0136723	.1544686	.0034126	.03856		
Improper government policy(imgp)	1577622	.1554227	0393774	.03881		
Pessimistic view of households towards saving(pvh)	05714	.1552703	0142621	.03876		
Weak institutional setup (weis)	1196545	.1544274	0298657	.03854		
Lack of financial planning(lfp)	027121***	.1547989	0067694***	.03864		
Complexity of banking system(cbs)	22052**	.1608158	0550418 **	.04013		
Constants	-6.891354*	1.327121				

Table 3.5:	Logit	Estimates	of Households	Saving	Canacity
1 abic 5.5.	LUGIU	Lounaus	of flousenoids	Javing	Capacity

*= significant at 1%; ** = significant at 5%; *** = significant at 10%

LR

likelihood= $chi^{2}(21) = 78.41; prob > chi^{2} = 0.0000; pseudo R^{2} = 0.2311; n = 245$

Source: own computation from survey data, 2018

Log

With regard to households marital status, marital status of being married and widowed not significantly affect households saving capacity, however, ceteris paribus, single households increases the probability of saving capacity by 2.9% more than that of divorced.

-130.4489;

Households occupation were found to be a significant determinant of saving capacity at a 5% and 10% significance level for both government employee and self-employed households respectively. This implies that ceteris paribus, being government employee and self-employed households' affects the probability of households saving capacity by 22% and 18% more than that of NGO employees respectively. The reason is mostly attributed to the nature of income generated by the respective type of job that households engaged. For government employee, the amount of income generated is highly consistent for a certain period of time, although it is not a continuous phenomenon because of retirement. Moreover, being a government employee is also an indication of households' financial literacy, regardless of their level of education. Implies that government employees are most likely to have positive attitude towards saving, even not only aware of the importance of saving, but also they are smart enough in making cost benefit analysis by considering the risk and return characteristics of different assets in this uncertain world (Zhang et al., 2003). Unlike the variability of income, most self-employed households generate more income over time because of economies of scale arising from economically active age group within their family, particularly for the agrarian Ethiopian societies and generate more income, it results higher levels of saving.

Ceteris paribus, households educational level of being uneducated affects the probability of saving capacity by 13% less than that of households who completed secondary education and above. This is because of the fact that educated households are more responsive to save and invest from their part of income; since they are expected to be financially literate and lead their life in a responsible manner than those who are not educated at all, it is similar with the findings of (Cole S, and Shasry K, 2007) revealed that educated households significantly affects saving capacity because of financial literacy. Potential constraints constructed from the method of

principal component analysis were included under the regression analysis. Therefore, out of seven components (lack of access to credit; lack of financial planning; complexity of banking system; weak infrastructural services; improper government policy; pessimistic view of households towards saving; and weak institutional set up) only the first three components are statistically significant. Thus, the shallow nature of credit access arising from complex prerequisite borrowing schemes (lack of collateral) and absence of loan services and incentives undermine households saving and investing capacity by about 0.067. Because of the complexity of banking system, households are forced to save in traditional institutions like "*idir*" and "*Iquib*"¹ in an infrequent or irregular manner, as a result, not only the probability of households saving capacity is negatively affected (0.055), but also it affects the ability of financial institutions. Sample households planning experience, particularly in financial matters is not encouraged. Therefore, it negatively affects the probability of households saving capacity. **3.2.3 Determinants of Households Bank Account Holding Tradition**

This section manly investigate the potential factors that affect households bank account holding experience through employ a binary logit model of considering whether households have a bank account or not as an outcome variable conditional to different explanatory variables. As it is indicated in table 3.6, explanatory variables undertaken in the regression analysis were jointly significant to affect the probability of households'

bank account holding experience at a 1% level of significance $(\text{prob}>^{chi^2} = 0.0057)$. On the other hand, with regard to individuals' significance test, out of 25 potential constraints, fourteen (14) variables are statistically significant at 1%,5%, and 10% level of significance. Accordingly, monthly income of households significantly and positively affects the probability of households to be banked by about 0.06% ceteris paribus, because as income increases, households are inspired to save and invest. As we can see in table 3.6, households' sex affects the probability of bank account holding experience at 5% level of significance. This implies that ceteris paribus, being male households affects the probability of bank account holding experience by 7% more than that of female households.

households age was found to be significant at 5% and positively affects household's bank account holding experience in the short run, but in the long run (age square, table 3.6) other things remaining the same, as age increases the probability of households being banked is decreased by 0.06%. This is because as long as households are old aged, they are less likely to save and invest, results from their economically inactive age group and they are unlikely to be banked. The other positive and significant determinant of households' bank account holding experience is the nature of credit access. That is, other things remaining the same, the presence of enough credit access increases the probability of households to be banked by 23% more than if there is no access to credit. If there is credit access, households are motivated to use modern financial institutions, it in turn increases saving and investment by bolstering the amount of financial mobility, employment opportunity, and real output creation (Deaton, 1992).

Distance (km) from households' house to financial institutions is a significant determinant of bank account holding tradition at 10% significance level in the short run. Therefore, as long as households are far from the location of financial institutions, they are less likely to be bank account holders, so that on average, the probability of households to be banked is decreased by 0.57% as distance increases by one (1km), although it is insignificant in the long run (Distance square, see table 3.6). Only marital status of being single is statistically significant at 5%. This implies that ceteris paribus, single household affects the probability of household's to be banked by 8% more than married households. It is due to the fact that no matter the amount of saving is, single households are willing to use modern financial institutions, and it is consistent with the findings of (Touhami *et al.*, 2009).

¹ Idir and Iquib are the Ethiopian version of representing traditional saving mechanisms.

The reliability of variables in the model was tested through the help of cronbach alpha (≥ 0.7), therefore, in this study the cronbach alpha value of variable is about 0.78, as a result, the reliability test is proved to be statistically significant.

	Case(I):		Case (II): the ma	rginal
	Logit estima	ites	effect after log	git
	Coefficients	Standard	Coefficients	Standard
Variables (constraints)		error		error
Monthly income(income)	.0023495*	.0007592	.0005834*	.00019
Monthly expenditure on stimulants (mexp)	0018924	.0012555	0004699	.00031
Sex of households (sex)	.2926415**	.2959908	.0725606**	.07318
Age of household (age)	.212978**	.1018015	.0528823**	.02527
Access to credit(acc)	.9631957*	.299807	.2355971*	.07077
Family size (fams)	0498794	.1275195	012385	.03166
Distance in km from their house to financial institutions(dis)	0230763***	.0398545	0057298***	.0099
Banks safety or trust(safty)	1033942	.3001455	0256595	.07443
Single(marsdummy2)	.3466752**	.414536	.0850705**	.10009
Widowed(marsdummy3)	39027	.3889548	0971283	.0965
Divorced(marsdummy4)	2928839	.4290945	0729815	.1069
Muslim(relidummy1)	0326686	.3425868	0081112	.08505
Others or catholic and protestant(relidummy3)	5797795**	.426051	1439357**	.10428
Educated above grade ten(edudummy1)	.0938201***	.3842453	.0232454***	.09497
Educated below grade ten(edudummy2)	.5613882	.3431162	.1389734***	.08409
Distance square(dis2)	0005496	.0006275	0001365	.00016
Age square(age2)	0024078***	.0012732	0005979***	.00032
Income square(micome2)	016e-07*	1.10e-07	0850508*	.00000
Lack of access to credit(lacc)	1873733	.1504295	0465247	.03736
Weak infrastructural services(wis)	.1120723	.1454606	.0278275	.03613
Improper government policy(imgp)	1904538**	.1465809	0472896**	.03638
Pessimistic view of households towards saving(pvh)	.0240918	.144495	.005982	.03588
Weak institutional setup (weis)	0606212***	.1464276	0150522***	.03636
Lack of financial planning(lfp	0002391	.1455165	0000594	.03613
Complexity of banking system(cbs)	2565885***	.1458967	0637108***	.03621
Constants	-7.641941*	2.395679		

Table 3.6: Logit Estimates of Households Bank Account Holding Tradition

*= significant at 1%; ** = significant at 5%; *** = significant at 10% Log likelihood= -146.01613; LR $chi^{2}(25) = 46.43$; $prob > chi^{2} = 0.0057$; $pseudo R^{2} = 0.1372_{:n=245}$

Source: own computation from survey data, 2018.

Similarly, some of the retained principal components are statistically significant along with their expected sign at 5% and 10% significance level. Therefore, the presence of improper government policy negatively affects (0.047) the probability of households to be banked. On the other hand, due to the existence of weak institutional linkage in the process of enhancing households saving and investing capacity, the probability of households to be banked is negatively (-0.015) affected. The complexity of banking system has also its own significant and negative impact on the probability of bank account holders as well as their saving capacity. Moreover, the presence of complexity of banking system has a strong impact on the probability of saving capacity followed by improper government policy and weak institutional set up.

Diagnostic Tests

Hetroscedasticity Test: To check whether the estimated values of the regression results are efficient and reliable, it is better to test the usual OLS assumptions (Verbeek, 2004). Therefore, the conditional distribution of stochastic terms given the regression matrix should have zero mean and constant variance (homoscedastic). As a result, the Breusch Pagan/Cook-Weisberg test for hetroscedasticity technique were employed, it reveals no hetroscedasticity problem, because the researcher is failed to reject the null hypothesis of constant variance at a 5% significance level along with (prob>chi²=0.1038 and chi²(1)=265).

Multicolinearity Test: The problem of multicolinearity arises when there is correlation among explanatory variables included in the model; it yields an inefficient and biased estimator of the sample parameters (Verbeek,

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2004). Thus, the researcher utilized the variance inflation factor (VIF) as a checking mechanism of multicolinearity problem. So that, the mean VIF value of variables in this model is about 1.65, which is less than ten-the standard and recommended estimated value of multicolinearity test (Gujarati N, 2004). In addition to this, the correlation coefficient between each variable is below 0.8; hence, multicolinearity problem is not occur. **Specification Test**: According to Ramsey RESET test technique of omitted variable problem, we have the hypothesis that:

Ho: Model has no omitted variables

F (3,219=12.8

Prob>F=0.05425, since p-value of 0.05423>0.05 (sig level), we are failed to reject the null hypothesis, implies that the model is correctly specified.

Normality Test: To test whether variables in the model are normally distributed or not, the Shapiro-wilk W test technique of normal data were employed, thus;

Ho= Variables are normally distributed, such that prob>z=0.0622, which is greater than the level of significance (5%). As a result, we can conclude that the model is normally distributed.

4. Conclusion and Recommendation

4.1 Conclusion

In many developing countries, especially the sub-Saharan Africa (from which Ethiopia is not unique to the region) has been recognized as having insufficient growth in saving rates. It was due to the low domestic saving capacity and household's poor experience to adopt modern financial institution's (banks) (Zhang *et al.*, 2003).

Therefore, the aim of this study was to identify the major factors that affect households saving capacity and their bank account holding tradition in Dessie Zuria Woreda, Ethiopia, mainly from microeconomic grounds. Accordingly, a sample of 253 households was undertaken, provided that only 245 actual observations were employed during the time of estimation. To analyze the data, the Limited Dependent Variable model of binary logistic regression and the multivariate technique of analysis (principal component analysis) were utilized.

Therefore, through PCA, seven (7) potential constraints or components was extracted, interpreted, and used as an explanatory variable for the two regression equations. Thus, for the 1st regression equation of identifying the determinants of households saving capacity, out of 21 explanatory variables, only thirteen (13) variables were statistically significant at 1%, 5%, and 10% level of significance. These significant variables which affect saving capacity positively includes monthly income, age, households bank account holding experience, marital status of being single, and households occupation of being government employee and self-employed. The remaining significant variables such as monthly expenditure on stimulants, sex of being male households, year of job experience, educational level of being uneducated, as well as extracted principal components like lack of credit access, lack of financial planning , and complexity of banking system negatively affects households saving capacity.

For the second set of logit estimates which was employed to identify the bank account holding tradition of households, explanatory variables undertaken in the regression analysis were jointly significant to affect the

probability of households' bank account holding experience at a 1% level of significance $(\text{prob}>^{chi^2}=0.0057)$. On the other hand, with regard to individuals' significance test, out of 25 potential constraints, only 14 variables are statistically significant at 1%,5%, and 10% level of significance, which includes monthly income of households, sex of households, age, access to credit, distance from their house to financial institutions, marital status of being single, religion of being catholic and protestant, households educational level who completed above grade ten and below grade ten, age square, income square, improper government policy, weak institutional set up, and complexity of banking system, provided that the last three constraints are derived from extracted principal components. Moreover, the study also found out that those who own bank accounts have good saving and investing capacity relative to others.

4.2 Recommendation

Income is found to be the most important determinants of households saving capacity, hence, relevant strategies should be designed; for instance, creation of permanent job opportunity and increase wage rates.

According to the survey result, most households have had pessimistic view about the importance of saving and investment, so that better strategies and training programs should be designed to change society's attitude. Responsible authorities should enhance educational quality and households' financial literacy so as to equip them to know the risk and return characteristics of their asset and the importance of investment.

Since adoption of modern financial institutions (banks) increase the levels of saving as well as utilization of resource, awareness creation through training and experience sharing in a system of community based approach is an invaluable issue.

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Table A.1: Total Variance Explained by the retained (seven) components and trivial components							nts
Component	Initial Egienvalue			Extract	Rotation Sums of Squared Loadings		
	Total	% of	Cumulative %	Total	% of	Cumulative %	Total
		Variance			Variance		
1	1.516	10.105	10.105	1.516	10.105	10.105	1.371
2	1.432	9.547	19.651	1.432	9.547	19.651	1.333
3	1.282	8.548	28.199	1.282	8.548	28.199	1.317
4	1.215	8.102	36.301	1.215	8.102	36.301	1.253
5	1.171	7.807	44.108	1.171	7.807	44.108	1.219
6	1.131	7.541	51.649	1.131	7.541	51.649	1.184
7	1.026	6.842	58.492	1.026	6.842	58.492	1.096
8	.990	6.600	65.092				
9	.911	6.076	71.168				
10	.808	5.386	76.554				
11	.789	5.260	81.813				
12	.775	5.167	86.981				
13	.728	4.852	91.833				
14	.657	4.377	96.210				

Appendix A:

Source: own computation from survey data, 2018

3.790

.569

15

Note: variables from 1-15 are original variables used to extract components and they are defined in table A.2 below.

100.000

N <u>o</u>	Constraints of households saving capacity	Initial	Extraction
1	Lack of loan services and incentives	1.00	.645
2	Lack of collateral	1.00	.666
3	Lack of infrastructural services(road, electrity, water)	1.00	.536
4	Lack of adequate health and educational services	1.00	.396
5	Absence of accountability and transparency	1.00	.550
6	Prevalence of corruption and rent seeking	1.00	.620
7	Use of planning to the future is not important because god knows the future	1.00	.690
8	Enjoying with friends is good no matter how much money is spent	1.00	.440
9	Religious disciplines prohibit households saving and investment	1.00	.675
10	Lack of well-designed programs of experience sharing and social networking	1.00	.629
11	Strategies and programs do not follow a system of community based approach	1.00	.636
12	Almost half of my monthly income is spent for stimulants	1.00	.637
13	Giving money to a friend is always important	1.00	.595
14	Difficulty of using electronic systems of banking services	1.00	.620
15	Unable to know account opening requirement	1.00	.439

Table A.2: communalities of original variable

Source: own computation from survey data, 2018.





Figure 1. 2: Households religion and their saving response



Figure 1.3 Normality tests: Determinants of households saving capacity