Mass Media and Adult Education: Appraising the Perception of Adult Learners in Afijio Local Government Area Of Oyo State, Nigeria

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ABSTRACT

The researcher's central aim of embarking on this study is to investigate mass media and adult education in literary centres of Afijio Local Government area of Ondo State.

The researcher made use of questionnaire stratified random sampling and percentages. The researcher administered one hundred and fifty (150) copies of questionnaire to the respondents. The findings are: one hundred and forty two percent (142%) of the respondents held that newspaper facilitate the learning of adult learners, while eight percent (8%) of the respondents had contrary view. One hundred and twenty seven percent (127%) expressed the view that effective use of mass media makes adult learners to be more informed, while, twenty three percent (23%) of the respondents disagreed. One hundred and seventeen percent (117%) held that adult learners have used various tools to communicate with each other, while, thirty three percent (33%) of the respondents were not of the view. One hundred and nine percent (109%) expressed the view that mass media plays a direct role on adult learners, while, forty one percent (41%) of the respondents expressed contrary view. Based on the findings, it was recommended that adult education should be encouraged and the learners made to see the needs of using mass media to enhance their learning, government should make the electronic media available for adult learners at a lesser price, this will enable the adult learners to obtain information sent through radio, television, and others electronic media. The learning institutes and ministry of adult education should organize public lectures, symposium, seminars and conferences, exhibition and campaign on the effective technique of modern media methods for effective teachings and learning.

Keywords: Mass Media, Adult Education, Perception, Learners.

Introduction

Media and communication are at the centre of our everyday lives, at learning centre, at work, at home, in public places or while travelling from one location to another. We are rarely far away from mediated sound, image or word, whether in the form of television, radio, newspapers, magazines, mobile phone, personal music player, games, machines or the internet, some time on our own and sometime in the company of others. Mass media stand to inform, entertain and to edify us, and enable connections with friends and communities, it provide interpretation of the world around us and offers resource for the forging of identities and imagination.

To proceed further, it is important to explicitly state what mass media is. Mass media has been defined as the range of print, electronic, and filmic opportunities supported by multiple platform for presentation and consumption Traudt [2005]. 'Cross media' on the other hand means the idea of distributing the same message through different media channel. A similar idea is expressed in the news industry as convergence in running of adult education programmes thus, the uses of mass media is as imperative as learners good and conducive learning environment. Mass media has contributed immensely to our communication skills and tactics. Communication is not unique to human thus it is possible, for instance

for you to act on information from your dog, she barks, you feed her, this general concept also suggest that your dog can act on information from you. You head for the pantry to feed her she wags her tail and jump in the air, anticipating her dinner. For the basement of this project, communication as importance aspect of learning through mass media to embellish their researches across fields or disciplines.

Adult education is a concept that does not have a universal acceptable definition, due to the fact that the word "adult" does not have a general acceptable definition. To some adult education is said to be education for the aged simply known as (Eko-agba). But the concept of adult education is wider and broader than that in clarifying these views, some scholars would be visited, these include:

Seya (2005) Adult education is seen as: a transmission of process of general technical or vocational knowledge as well as skills, values and attitudes which takes place out of the former education system with a view of remedying early education inadequacies of mature people or equipping them with knowledge and cultural element required for their self-fulfillment and active participation in the social, economic and political life of their societies. In addition Bryron (1936) cited in the profession and practice of adult education (1997p. 7). All the activities with an educational purpose that are carried on by people, engaged in the ordinary business of life.

Merriam and Broket (2007) who quoted, defined adult education as activities intentionally designed for the purpose of bringing about changing among those ages, social roles, or self-perception defined them as adult. In addition to the definitions offered above one can, therefore, for now, safely say that mass media and adult education are intertwined, these is because they both focuses on "mass education" for example mass media creates an awareness and also aim to bring about change in behavior, attitudes and perception of the audience, while adult education is any purposeful effort towards self-development, carried out by an individual without direct legal compulsion and without such effort becoming his major field of activity. From this, adult education is directed towards educating and enlightens the mass in order for them to be self-developed and create awareness in them to participating fully in the society they belong.

The effects of mass media in adult education, the empire of mass media has conquered almost all territories, there are a few countries left in Africa that doesn't know about television or newspapers, but the number of people who do not consider mass media to be one of the things they cannot live without is quite insignificant. Having such an influence on our lives, it has both beneficial and harmful influence. Radio on the other hand can be used as one of mutual communication instrument through which we can inform the learners and public about the acquiring skills to improve the economic status and general wellbeing.

Television is another modern communication instrument through which we reach the numbers of adult learners in the shortest span of time. Effective communication can be made even with illiterate people through these techniques. It is how ever short lived when compared with print media. It is capable of helping learners to overcome the cultural barriers and social deficiencies. Instance of Egbani e laja programme on television channel in Ondo State. The programme educates, edify and entertain the adult learners both on the home matters and resolution of conflicts matters on land claiming or issues.

Also, the newspaper press is a powerful mass medium of communication, it has a major role play in creating awareness among the public on the importance of literacy and education. This newspaper for adult has to help them to improve their day to day activities. The reading capacity of the newspaper or bulleting e.g. Adekunle Ajasin university weekly bulletin can stand as attestation of creating awareness through printing mass media for learners. Computer is one of the important media of communication. It greatly and positively affect adult education programme because it is the modern communication instrument that makes the running of correspondence on distance education, a form of adult education programmes possible thus computer is important for the smooth running of adult education programmes.

Many adult learners that engage in the business of adult education programmes are not computer literate, so they still find very difficult to access information communication with computer. Newspaper ageing infection among adult learners debarred them from reading newspaper or magazines to enhance their learning. The instrument to use in making newspaper a reliable one has been jeopardized because of the shortage of instrument for providing papers stance of the developed countries.

Damaged modern communication instruments (radioactive materials) E dangerous for the living beings because they emit radiations which is capable of causing harms by damaging the surface tissue of man, plant and animal bodies. There is no way to dispose their hazardous wastes except to store them for thousand, or millions of years away from living environs that is at some remote place away from the biosphere for millions of years task which is too difficult for mankind. Using mass media like radio, television and more recently computer access networking to develop and improved adult educational content and pedagogy, especially to the learners in remote areas. There is no doubt that the effectives prosecution of adult education programmes in the contemporary world, requires a substantial amount of connectivity and with modern technologies, indeed the global challenges and numerous needs for the future make a new orientation in adult education imperative with illiterate men and women the task of exposing them to high technologies such as computer and internet becomes onerous, but inevitable. The reason every effort has to be mustered to give it a priority, especially if the nation intends to break the current circles of underdevelopment. (Adekanmi, 2004).

Towards this end, this study entitled "Mass Media and adult Education: Appraising the perception of Adult learners in Atijio Local Government Area of Oyo State, Nigeria embarked upon.

Research Questions

The following questions are raised for this study:

1. What are the types of mass media that can be used to facilitate the learning of Adult Education?
2. What are the influences of mass media on Adult learners?
3. Do Adult learners in Atijio Local Government Area, Oyo State have access to mass media?
4. What roles do mass media play on Adult learners and their community?

REVIEW OF LITERATURE

Concept of Mass Media

Mass media influence our daily life more than any other cultural institution. They are our main sources of news and entertainment. They define our purchase decision, voting behavior, academic achievement and so on. Because of this all-encompassing impact of mass media, politicians, businessmen and government agencies depend on media to influence people (Bagdikian, 2000).

Business firms across the world spend billions of dollars to market their products with the help of mass media advertisements. We are informed of the policies of our governments through newspapers and electronic media. Likewise, we people need mass media to express our needs. complaints and wishes to the authorities. In short, role of mass media in our society is omnipresent (Dominick, 2010).

A mass medium is essentially a working group organized around mine device for circulating the same message, at about same time, to a large number of people'. From this definition, let us know that there is a - organized system behind each mass medium, for example, a newspaper is produced everyday with the collective efforts of a lot of people using various information sources ranging from local reporters to international news agencies (Wilbur, 2008).

In this sense, the production of a mass medium is the result of a well-organized system and the messages are disseminated to a large number of people i.e. Mass who are known as the audience as no media i sustain without a sufficient audience. Furthermore, the mass media diversified media technologies that are intended to reach a large audience by mass communication and the technologies through which communication takes place varies (McQuil, 2002).

Broadcast media such as radio, recorded music, film and television transmit their information electronically. Print media use a physical such as a newspaper, book, pamphlet or comics, to distribute their information. Outdoor media is a form of mass media that comprises billboards, signs or placards placed inside and outside of commercial buildings, sports stadiums, shops and buses (Dominick, 2010).

In addition, other outdoor media include flying billboards (signs in tools of airplanes), blimps, and skywriting. Public speaking and event organizing can also be considered as forms of mass media. The digital media comprises both Internet and mobile mass communication. Internet media provides many mass media services, such as email, websites, blogs, and internet based radio and television. Many other mass media outlets have a presence on the web, by such things as having TV ads that link to a website, or outdoor media to direct a mobile user to a website. In this way, they can utilize the easy accessibility that the Internet has, and the outreach that Internet affords, as information easily be broadcast to many different regions of the   world simultaneously and cost-efficiently. The organizations that control these technologies, such as television stations or publishing companies, are also known as the mass media (John, 2008).

According to Bagdikian (2000), face to face education in the community can be supported by mass media such as radio, television and newspaper if initial survey that they are watched, listened to or read by the community. Carefully designed and tested mass media such as radio, can be used for rapidly spreading simple information to large numbers of people, increasing awareness and interest in interest in improved environmental sustainability.

Types of Mass Media

Mass media can be categorized according to physical form, technology involved, and nature of the communication process etc (Mujibul, 2008). Given below are the major categories of mass media;

Print Media: This involves the printing and distribution of media information through publication. Rapid duplication of multiple copies of handy texts led to the innovation of modern print media. Print Media include Newspapers, Magazines, Books and other textual documents (Uyo, 2006). This also gives an avenue for adult learners to have access to the media and even in the absence of electronic means.

Electronic Media: This is the type of media that involves the sending out of information through the aims of electronic gadgets (Uyo, 2006). Electronic media mainly include Radio, Movies, Television, Audio and Video records. This facilitates the learning of adult learners in sending and receiving information among adult learners and their facilitators.

New Media: Online and digital means of producing, transmitting and receiving messages are called new media. The term encompasses computer mediated communication technology. It implies the use of desktop and portable computers as well as wireless and handheld devices. The forms of communicating here includes Internet facilities like World Wide Web (www), bulleting boarding, email (Uyo, 2006). Also instance new media today is email, Facebook, 2go, whatsaap, eskimi and Badoo where learners are communicating at lesser rate through mobile subscription on modern network e.g. MTN, GLO, Etisalat, blackberry monthly subscription (phone line) adult learners can collect information about current matters.

Influence of Mass Media on Adult Learners

Each country has three kinds of powers: legislative, executive and judicial; still informally it is considered that exist the forth one mass-media. Anterior the development of any state depended on the industrial capacity, in our days it depends on how well a society is informed. Who owns the information is assured with continuous development (Uyo, 2006).

An informed community through mass media in adult learners features continuous evolution and increment of quality and quantity. At its turn a progressive community can assure places of work and as a result a higher quality of life and financial stability of the population. This is the reason why we tend to a more informed adult learners community. And an informed society is built by /of/ and for educated people. Passage to an informed community is a gradual and difficult process, but not an impossible one. First of all, it should be done on all levels (cultural, social, and politic). Second, it should be implemented beginning with youngest representatives of adult learners community, inserting the newest informing methods in educational institutions (Uyo, 2006).

Information function: Mass media gives a lot of information which are essential for adult learners in today's day to day life. We know exam results, weather forecasts, current affairs, traffic regulations, last dates, precautions, government policies etc. from mass media. The core of media's information function is performed by the media content called news. News is the most consumed item of any mass media. News can be defined as reports on things that adult learners want or need to know. Information should be accurate, objective and complete. Biased or incomplete reports will keep the adult learners away from the mass media. Advertising is also mass media's information function. We get much useful information from classified advertisements (Bagdikian, 2000).

Education function: Information is different from education. Adult Education is systematically organized information with predefined objectives. The primary source of Adult education in our community is schools or colleges. Mass media also perform the functions that adult educational institutions do. Mass media are life-long educators for the adult learners' community. They give us comprehensive knowledge of selected topics. Non-news content or news-based content like editorials, articles, columns in newspapers provide us with complete idea of a subject. Health Magazines, IT, magazines are also examples for adult education through media. Recently, mass media directly participate in our educational system by publishing educational supplements for adult learners (McQuil, 2002).

Entertainment function: Irrespective of their type, mass media are wonderful entertainers. All mass media have entertainment content not like adult education. Newspapers publish cartoons, comics, puzzles, special weekend supplements for amusing people. Lion share of magazine content such as short stories, novels, satires and cartoons are for entertainment. Movies are another big stock for entertainment. Audio-Visual media such as television and radio are also primarily concentrating on entertainment function through their programmes based on sports, film, and fashion shows etc. Olusola, (2007) postulates that entertainment involvement in adult education could pave way for health sustainability of the hypertensive patients in the refugee environs. On this note, Olojo et al., (2014), sees entrepreneurship development in adult education as a means of one involvement in the business that can stand as entertainment either in media form or in dramatization to tell story that can bring about mind of rest to the refugee. The government of Nigeria had also charged to take note on the reason for education of the refugee through the involvement of the adult education specialists that will facilitates the education purpose of all and sundry as quoted in line with National Policy on Education 2004. Thus the education of adult is imperative to national development of any state incline for sustainable development.

Persuasion: Persuasion means influencing attitudes or opinions. Mass media have many ways to persuade people. Most people form their opinion from information they get from mass media. Media have direct and indirect methods for persuasion. For public opinion formation, mass media use editorials, news analysis and commentaries. In such cases, the purpose is clear and direct. The most obvious method of persuasion is advertising. Advertisements are direct methods to influence purchasing behaviour of the public. Some media report events hiding their vested interests in news. Such biased, subjective reports are for persuading people to form favourable attitudes towards them or their interests. Opinionated news is an undirected method of persuasion. News and opinion should be given separately (Bagdikian, 2000). Persuasion according to Omojola (2002), is the art and science that one involved through mass media dissemination of information on Television or Radio for the purpose of settle the discomforted mind either in family issue or otherwise. Thus adult learners see mass media as a means of persuading self's.

Surveillance of the environment: Mass media observe the society and its activities and report them to make people aware of their socio-cultural environment. In other words, we as social animals are always under the close observations of mass media. Media are our watchdogs. It always watches who do good things and who do bad things, and report them to encourage or correct our deeds. Reports about corruptions are good example (Bagdikian, 2000).

Environment of adult learners: (Adekanye, 2013) Mass media also influence adult learners attitude toward learning and it stand to correct the habit of adult learners toward learning and it build the culture of self-belonging toward their learning. Instance of Adekunle Ajasin University, Akungba-Akoko, Ondo State online results of learners, this motivates the learning of adult learners.

Transmission of heritage: Mass media are the bridge between our past and present. They report day to day affairs which will become history of tomorrow. The best records of modern history are newspapers of yesteryears. We get our cultural tradition from history and we follow the best of them. In keeping our culture flowing, media play a vital role. It advises us which part of our culture is good and to be followed and which is bad and not to be followed (McQuil, 2002).

Interpretation of information for adult learners: Mass media provide us with information from every nook and corner of the world. They do not just report facts and figures of the events, rather they interpret events to make adult learners aware of what happens, and why, where, when and how it happens. Mass media interpretation may be biased or not. But, it helps develop learners views towards an event or object or personality. Every mass media report is an analysis and one version of the fact. There may be another versions and analysis (McQuil, 2002).

Prescription for conduct: How should we behave in a community? What should be our approach towards something important to the community? What is good for social life? As a member of a larger community system, we face these questions every now and then. In most cases, mass media provide us answers. During the election time, we are confused of electing a candidate. But, news coverage of political policies and leaders of various parties give us an insight that helps us take decisions. This is how media prescribe our political conduct. So do the advertising. Which product or service is better? Which is suitable to our budget? We depend on advertisements before taking purchase decisions (Wright, 2006).

Catalyst for Development: In a country like Nigeria, media's role in national development and adult education is highly important. Media's contributions to national development are mainly in two ways: As advocates for development and as carriers of development messages. Mass media find out problems faced by people in different walks of their life and make the administrators aware of them. Most often, media report such events and further campaign to get the grievances redressed. Mass Media also make people aware of their rights, government subsidies, development policies and the merits and demerits of adopting or practicing them for better life. Government controlled media perform these duties better than the private media do (Wright, 2006).

Correlation of Different Elements of the Community: This is an important function of the mass media. It involves selection, evaluation and interpretation of events. It helps impose structure on the news and it is accomplished by persuasive communication through editorializing, commentary, advertising and propaganda. It categorizes news and directs on the importance of each news item, by deciding whether the news item should appears on the front page, first headline on the broadcast or whether it should be accompanied by a teaser on the magazine cover promoting the story (Uyo, 2006).

Socialization and Transmission of Culture: According to Ralph (2005), socialization is the process of integrating people into the society through the transmission of values, social norms and knowledge to new members of the group takes place. We actually learn the values of our society through the media, friends, clubs, school, church, etc.

Adult Learners Accessibility to Mass Media

Human beings have used various tools to communicate with each other's since the beginning or their existence. These tools have developed and increased in variety in parallel to the development of human beings. Mass media and the tools used to ease mass media have gained crucial importance as a consequence of the rapid change and advances in technology and social progress. Mass media is a collective term for all media technologies such as radio, television, Internet, newspapers, magazines that are used to communicate various types of messages to a large and dispersed audience. The advances in technology result in the variation of mass media tools. In today's world, conventional ways of entertainment, enlightenment and pass time like books, newspapers and magazines have started to be replaced by television, radio, computer, VCD and DVD (Adekanmi, 2007). Mass media has positive or negative impacts on many domains in life and educational institutions are as well one of those highly affected domains by mass media.

Mass media is crucially important and effective in today's learning of adult learners and the world at large, which has certain functions. One of its important functions is its being educational (Oguntuase, 2009). Being used for different purposes in daily life, mass media is one of the most important tools to satisfy cognitive needs (Birse, 2005). In addition, another important role these tools play in teaching-learning processes is to concretize ideas, phenomena and incidents. Promoting learning, doing research, contributing to permanent learning by enriching the learning process, ensuring the active engagement of learners by providing effective communication and easing the learning process are among the benefits of mass media. Furthermore, benefiting from tools like texts, audios, graphs, motions, videos, video clips makes it possible to have an interactive learning environment, which helps learners learn effectively in a short time (Fer, 2004). Moreover, mass media also makes it easier for

facilitator to meet different needs and interests of their learners with individual differences. In addition, learners improve their reading, writing, speaking and listening skills by means of mass media such as newspapers, magazines, radio, television, movies, books and the Internet (Tafani, 2009).

Signes (2001) states that mass media are beneficial and plays an important role in teaching one's mother tongue and other foreign languages. Likewise, Bahrani and Simeo (2011), Babalola (2007), Ogunmola (2006) and Abegunde (2000) also emphasize the role of mass media in the development of language skills. The current Yoruba language education curriculum which has been in use dated around circa 19th century adopts an activity-based and interactive approach which takes individual differences and learners' lives into consideration. This Yoruba language education curriculum places importance on developing some basic skills of learners such as the correct and effective use of Yoruba, critical thinking, creative thinking, communication, problem solving, doing research, using information technologies, entrepreneur ship, decision making, intersexual reading and giving importance to social and personal values.

Moreover, the program also has goals and objectives to equip learners with skills to question the information given by mass media. Therefore, it is of great importance to explore the perceptions of facilitators and learners in adult education through education of mass media.

Roles of Mass Media in Adult Education

Nigeria public schools are largely a product of the quest for progress (Cassidy, 2004). Institutions are constantly looking for ways to enrich their curriculum for learners and provide educational tools for them that will help them with life further in time. Nigerians were not the first to invent schooling but were the first to believe that if the people are educated to a certain degree then they can rule themselves. The first sentence of this product could also read that Nigerian technology is largely a product of the quest for progress, is this not truly so? That is why education and technology or mass media go hand in hand in the 21st century.

The role of mass media and technology in Adult Education is quite obvious in today's educational settings. Institutions are loaded with computers and even here at Akungba-Akoko community, adult learners receive a laptop to help them with academic studies. This is a part of Ondo State Government in collaboration with Federal Ministry of Education will help improve their academic performance. However, mass media comes in many different forms, such as; internet, television, radio and books. All of these mass media have affected the way students learn. Around world students are being globally connected with one another via internet (Rolls, 2007). These mass media tools have made the world a smaller place in a way, also called (globalization). The way mass media affects education are great and varied when you think about it. Back when Columbus sailed the ocean blue the world had the misconception that the earth was flat, and why did they have this theory? Because that is what was printed on every map that was distributed back then making media at fault. Media is such a massive part of our lives and it is everywhere we turn. How could it not affect our lives in terms of education? Before we can dive into all the benefits of mass media to education it is important that the facilitators of learners and learners themselves become what is called "mass media literate". This is the ability to decipher the hidden messages in mass media. Adult education needs mass media literacy as an essential tool and topic in the new millennium (Schwarz, 2001). Let's face it, mass media has changed the world. Mass media such as internet, is constantly growing and changing, thus facilitators must stay with the times and keep up by using these tools for their adult learners. With the help of new mass media power facilitators would be more able to offer learners information from around the world at an even faster and easier rate.

As the researcher can see, mass media plays a large direct and non-direct role in adult education. Through the advent of new technology the world has been brought closer together in attempts to share knowledge and educate the masses. Mass media can help and hinder in an educational environment, but as long as its use is monitored by someone who is media literate there should be limited problems. As this research work has highlighted mass media is everywhere in today's world. One cannot help but be exposed to it at all times. Logically, it would make sense that mass media would play a role in adult education around the globe. From violence to sharing global ideas in a virtual community it is because of mass media and the recent mass media explosion i.e. the internet lately that adult education can thank for helping push young minds forward at an accelerated learning pace. Although mass media literacy is a problem adult learners seem to be finding their own ways in the world of technology and are making the best of it to really better their minds (Balogun, 2014).

Technology in Adult Education

Computers and Internet connections are becoming widely available in learning institutions of adult learners. In 2009, 99 percent of facilitators and adult learners in the Nigeria had access to a computer in their learning institutes, and 84 percent had one or more computers in their learning institute. These are staggering numbers and that was only six years ago. Just imagine what the numbers would look like now. The availability of mass media is everywhere. One angle that you might not have thought of the benefits of mass media to facilitators and adult learners. Facilitators and adult learners can use mass media to help find problems that fit real world situations for themselves. A good example of this for construction learners or math learners, figuring out correct angles to build a bridge or build underground tunnels is a very real life job (Balogun, 2014). Learners

could use real bridges numbers and statistical information in their problem solving helping them really learn what it took to build that bridge. But sometimes problems are not as easy as this, unlike problems that occur in the real world, technology can incorporate graphics, video, animation, and other tools to create problems that can be explored repeatedly. Multimedia representations are easier to understand than problems presented as text (Williams, 2007).

Internet and videoconferencing technology allow adult learners to participate in projects sponsored by researchers around the world. In the Jason Project, satellite and Internet technology bring learners into direct real-time contact with leading scientists, conducting scientific research expeditions around the globe (Williams, 2007).

RESEARCH METHOD
Population
The target population for this study were the adult learners in Afijio Local Government Area of Oyo State, Nigeria. Adult learners were very imperative for this study because they are the main recipients of mass media services in their learning institute, they were able to express their views regarding the effectiveness of the kind of mass media they use for their learning, effectiveness of adult facilitators were also review because they encourages their adult learners to make their view known. They receive, interpret package and disseminate the required information to adult learners.

Sample

The study sample consist of the adult learners in Adult Literary Centres of Afijio Local Government Area of Oyo State. The adult learners were purposively sampled. Purposive sampling was preferred by the researcher because of its relative advantage of time and money. One hundred and fifty adult learners were selected from the literary centres to participate in the study through random sampling.

Instrument

Questionnaires were administered to (150) Adult learners and the study questionnaires were useful in obtaining the data for the study.

Data analysis

Thus, the items were analyzed and presented using frequency counts and percentages.

RESULTS AND DISCUSSION
Research Question 1:
What are the types of mass media that can be used to facilitate the learning of Adult Education?
Table 1:
Respondents view on the types of mass media used in Facilitate the learning of Adult education

S/N	ITEMS	SA%	A%	D%	SD%
1.	Newspaper facilitate the learning of adult learners	76 50.7%	66 44.0%	2 1.3%	6 4.0%
2.	Adult learners acquires knowledge mostly through the print media	55 36.7%	61 40.7%	14 9.3%	20 13.3%
3.	The use of electronic media is the best means to learn	45 30.0%	44 29.3%	27 18.0%	33 22.0%
4.	Radios have always been used in order to promote easy dissemination of information to adult learners	65 43.3%	54 36.0%	13 8.7%	17 11.3%
5.	Adult learners enjoy watching television	41 27.3%	50 33.3%	30 20.0%	29 19.3%

Source: Fieldwork, September 2017

In table 1, one observed that one hundred and forty two (142) or (94.7%) of the respondents held that newspaper facilitate the learning of adult learners, while eight (8) or (5.3%) of the respondents expressed contrary view. It was also noted that, one hundred and sixteen (116) or (77.4%) of the respondents held that adult learners acquires knowledge mostly through the print media, while thirty four (34) or (22.6%) expressed contrary view. Moreover, eighty nine (89) or (59.3%) of the respondents revealed that the use of electronic media is the best means to learn, while sixty (60) or (40.0%) expressed contrary view. One hundred and nineteen (119) or (79.3%) of the respondents agreed that radios have always been used in order to promote easy dissemination of information to adult learners, while thirty (30) or (20.0%) disagreed. Lastly, ninety one (91) or (60.6%) of the respondents opined that adult learners enjoy watching television, while fifty nine (59) or (39.3%) expressed contrary view.

Research Question 2:
What are the influences of mass media on Adult learners?
Table 2
Respondents view on the influence of mass media on Adult Learners

S/N	ITEMS	SA%	A%	D%	SD%
1.	Effective use of mass media makes the adult learners to be more informed	73 48.7%	54 36.0%	11 7.3%	12 8.0%
2.	Mass media educates adult learners	46 30.7%	71 47.3%	3 2.0%	30 20.0%
3.	Adult learners use mass media for entertainment	44 29.3%	62 41.3%	24 16.0%	20 13.3%
4.	Mass media enhances the learning of adult learners	45 30.0%	78 52.0%	11 7.3%	16 10.7%
5.	Mass media helps adult learners in transmission of their heritage	48 32.0%	65 43.3%	8 5.3%	29 19.3%

Source: Fieldwork, September 2017.
In Table 2 it was shown that one hundred and twenty seven (127) or (84.7%) of the respondents held that effective use of mass media makes adult learners to be more informed, while twenty three (23) or (15.3%) of the respondents expressed contrary view. One hundred and seventeen (117) or (78.0%) of the respondents held that mass media educates adult learners, while thirty three (33) or (22.0%) expressed contrary view. Moreover, one hundred and six (106) or (70.6%) of the respondents held that adult learners use mass media for entertainment, while forty four (44) or (29.3%) expressed contrary view. It was also noted that one hundred and twenty three (123) or (82.0%) of the respondents held that mass media enhances the learning of adult learners, while twenty seven (27) or (18,0%) disagree. Lastly, one hundred and thirteen (113) or (75.3%) of the respondents held that mass media helps adult learners in transmission of their heritage, while thirty seven (37) or (24.6%) expressed contrary view.
Research Question 3:
Do adult learners in Afijio Local Government Literacy Centres have access to mass media?

Table 3

Respondents view on Adult Learners access of mass media in Afijio LGA literacy Centres

S/N		SA%	A%.J	D%	SD%
1.	Adult learners have used various tools to communicate with each other	63 42.0%	54 36.0%	5 3.3%	28 18.7%
2.	Mass media is crucially imperative and effective in the learning of adult learners	50 33,3%	56 37.3%	24 16.0%	20 13.3%
3.	Mass media has been multi-purposely used for the enhancement of adult learners	60 40.0%	52 34.7%	16 10.7%	21 14.0%
4.	Adult learners enjoys reading, writing, speaking and listening skills on mass media	60 40.0%	62 41.3%	15 10.0%	13 8.7%
5.	Adult learners and their facilitators have made mass media compulsory for use	50 33.3%	56 37.3%	14 9.3%	30 20.0%

Source: Fieldwork, September 2017

In Table 3 it was observed that one hundred and seventeen (117) or (78.0%) of the respondents held that adult learners has used various tools to communicate with each other, while thirty three (33) or (22.0%) of the respondents expressed contrary view. One hundred and six (106) or (70.6%) of the respondents opined that mass media is crucially imperative and effective in the learning of adult learners, while forty four (44) or (29.3%) expressed contrary view. One hundred and twelve, (112) or (74.7%) of the respondents revealed that mass media has been multi-purposely used for the enhancement of adult learners, while thirty seven (37) or (24.7%) have contrary view. Moreover, one hundred and twenty two (122) or (81.3%) of the respondents observed that adult learners enjoys reading, speaking and listening skills on mass media, while twenty eight (28) or (18.7%) disagree. Lastly, one hundred and six (106) or (70.6%) of the respondents observed that adult learners and their facilitators have made mass media compulsory for use, while forty four (44) or (29.3%) expressed contrary view.

Research Question 4:

What roles do mass media play on adult learners and their community?

Table 4

Respondents views on the roles of mass media on Adult learners and their community.

S/N	ITEM	SA%	A%	D%	SD%
1.	Mass media plays a direct role on adult learners	55 36.7%	54 36.7%	14 9.3%	27 18.0
2.	Mass media enhances media literacy for adult learners	62 41.3%	54 36.0%	5 3.3%	29 19.3%
3.	Mass media reduces the stress of search for knowledge for adult learners	40 26.7%	68 45,3%	17 11.3%	25 16.7%
4.	Mass media role in adult education has falling aback due to electricity shortage	46 30.7%	72 48.0%	9 6.0%	23 15.3%
5.	Facilitators uses mass media for their adult learners	43 28.7%	57 38.0%	19 12.7%	31 20.7%

Source: Fieldwork, September 2017

In Table 4, revealed that one hundred and nine (109) or (73.4%) of the respondents held that mass media plays a direct role on adult learners, while forty one (41) or (27.3%) expressed contrary view. One hundred and sixteen (116) or (77.3%) of the respondents agreed that mass media enhances media literacy for adult learners, while thirty four (34) or (22.6%) held contrary view. Moreover, one hundred and eight (108) or (72.0%) of the respondents supported that mass media reduces the stress of search for knowledge for adult learners, while forty two (42) or (28.0%) opposed it. One hundred and eighteen (118) or (78.7%) of the respondents held that mass media role in adult education has falling aback, while thirty two (32) or (21.3%) expressed contrary view. Finally, one hundred (100) or (66.7%) of the respondents observed that facilitators uses mass media for their adult learners, however fifty (50) or (33.4%) disagree.

Discussion of findings

The research was carried out on mass media and adult education: appraising the perception of adult learners   in literacy centres of Afijio Local Government Area. This research shows the place of mass media in facilitating the learning of adult learners.

Research question one shows the types of mass media that can be used to facilitate the learning of adult education. From the data it was revealed that seventy four point two six percent (74.26%) of the respondents agreed with types of mass media while twenty five point forty four percent (25.44%) disagree.

The result postulated that, most of the respondents made use of various types of mass media that adult learner can be used to facilitate learning. This was in conjunction with the view of Uyo (2006), when he stated that the printing and distribution of media information through publication with modern print media like newspapers, magazines, books and textual documents. This was also in view of Bagdikian (2000) when he postulated that face to face education in the community can be supported by mass media such as radio, television and newspapers that this will enhance effective participation of adult learners.

Research question two reveals the influence of mass media on adult learners. Seventy eight point one two percent (78.12%) of the respondents were in support that there was an influence of mass media on adult learners while twenty one point eight four percent (21.84%) of the respondents were in contrary view.

Wright (2006) affirmed that mass media have pervasive effects on our education, personal and social life. This is also in line with McQuil (2002) who postulated that mass media directly participate in our educational system by publishing educational supplements for adult learners.

Research question three shows the analysis of respondents view on Adult learners access to mass media in Afijio Local Government Area. Seventy five point four percent (75.04%) of the respondents has access to mass media while twenty four point eight percent (24,8%) of the respondents disagree. According to Adekanmi (2007), the advances in technology result in the variation of mass media tools. In today's world, conventional ways of entertainment, enlightenment and pass time like books, newspapers and magazines have started to be replaced by television, radio, computer, VCD and DVD.

Research question four shows the analysis on roles of mass media on adult learners and their community. Seventy three point six two percent (73.62%) of the respondents agree on the role of mass media on adult learner as influential while twenty six point five two (26.52%) of the respondent disagree. This view was in line with Roll (2007) who says that mass media tools have made the world a smaller place in a way, also called globalization (that is students has being globally connected with one another via internet.

It was discovered from the findings of this study that mass media and the education of adult learners are intertwined provided mass media assist the learners to participate more actively to their studies. The findings also reviewed that mass media is very relevant and important to adult learners in all their endeavors. Also the study reviewed that there are new mass media tools that can facilitate the learning of adult learners, instance of television, radio, newspaper, iPad phones and all others new handset with direct internet availability. Moreover, from the findings of this study, it was discovered that adult facilitators have more averagely met up with the demands of adult learners, it was also shown that mass media like cell phone, radio, television, newspapers, magazine, could be used in transferring knowledge to adult learners.

CONCLUSION AND RECOMMENDATION

This study has been embarked on to find out mass media and adult education: appraising the perception of adult learners in Afijio Local Government Area of Oyo State. Thus from the findings of the study, the following conclusions were made:

i.   Mass media and the education of adult learners are intertwined education.
ii. Mass media assist the learners to participate more actively to their study.
iii. Mass media is very relevant and important to adult learners in all their endeavors.
iv. There are new mass media tools that can facilitate the learning of adult learner instance of Television, Radio, Newspaper, Ipad phones and all others new handsets with internet availability means of learning.

Recommendation

The following recommendations were made from the study:

i.   Adult education should be encouraged and the learners should be made to see the needs of using mass media.
ii.   Government should make electronic media available for adult learners at a lesser price, this will enable adult learners to obtain information sent through radio, television, and other electronic media.
iii. Learning institution and ministry of Adult Education should organize public lectures, symposium, seminars and conferences, exhibition and campaign on the effective technique of modern media methods and this forum should be extended to our villages where most of the adult learners resides.
iv.   Adult facilitators should be adequately equipped to enable them perform effectively.
v.   There should be ways of encouraging adult learners to attend seminars and workshops on mass media.
vi.   Governments at all levels i.e. federal, state and local and other financial agencies should be more liberal in loan to the adult learners and allowing them sufficient time before paying back the loans.
vii. The numbers of adult facilitators should be increased to facilitate the learning of adult learners.
viii. There should be cheap, durable, and avoidable mass media for adult learners.
ix.   Regular visit should be paid by the adult facilitator to the adult learners. This will enhance cordial relationship between them (facilitators) and the adult learners that will enable them (facilitators) to transfer information they have to adult learners easily.
x.   The government should provide enough funds to the adult learners and facilitators, so that they will be able to put in their very best into the development of adult learners.

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